Charge up change!

EV Video Contest
Make a video on why electric vehicles are cool!

Video submission deadline: October 16, 2020

Open to all middle school students in SMUD’s service area. More information on the back of this flyer. Apply at smud.org/Education

Win up to $1,500!
EV video contest

Charge up change!
Make a 1-2 minute video on why electric vehicles are cool!

Competition rules

• Students must reside or attend school in SMUD's service area.
• Teams of 1-3 students. Each student must submit an application with team name and school.
• Signify your intent to compete by completing an application/video release. Each team member must fill out an application/video release. Remember to add team name. Applications must be received by Friday, October 2, 2020.
• Students must submit a video of 1-2 minutes promoting the benefits of driving electric.
• Students may use a smart phone to film the video.
• Videos must be live action or animation, no PowerPoint slides.
• Videos may not use copyrighted images or music.
• The video must be in 16 x 9 format.
• All video submissions are due Friday, October 16, 2020. Videos must be uploaded to YouTube with link sent to SMUD. Each applicant with a valid video submission will receive a family pass to the California Auto Museum.
• The top five winners will receive: - $1,500, $1,000, $800, $500 or $200
• All winners must be willing to convert their videos to MP4 format
• Immediate family members of SMUD employees are ineligible to apply.

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Learn more at smud.org/Education