

Exhibit to Agenda Item #1b

Board Energy Resources & Customer Services Committee Meeting and Special
SMUD Board of Directors Meeting

Wednesday, April 17, 2019 scheduled to begin at 5:30 p.m.

Customer Service Center, Rubicon Room

SD-13 Economic Development

Promoting the economic vitality of our region and the growth of our customer base is a key value of SMUD. Therefore, SMUD shall exercise strategic leadership and actively participate in regional economic development. Specifically:

- a) SMUD shall promote innovation while maintaining rate affordability and balancing the other strategic directions.
- b) SMUD shall align its economic development activities with regional economic development initiatives.
- c) SMUD shall assist in retaining, recruiting and growing commercial and industrial rate-paying customers.

Comment:

I would like to add that SMUD shall provide timely assistance to businesses that want to site in Sacramento and are large power users on rates and technical assistance. To accomplish that, we could add "provide timely" before "assist" and change it to "assistance" so it reads "SMUD shall provide timely assistance to retain, recruit and grow comm/ind customers. Not sure why we need to say "rate-paying" because I doubt any customer is not paying rates. - HS

- d) SMUD shall offer economic development rates and program incentives.
- e) SMUD shall offer a contracting program for certified small businesses who are rate-paying customers.