Board Profile:

Director Gregg Fishman
Ward 3

Gregg Fishman was first elected in 2014 and began serving on the SMUD Board of Directors in January, 2015. He represents Ward 3, covering East Sacramento, much of the Arden-Arcade area, and the Campus Commons, College Glen and Rosemont neighborhoods as well as parts of the Florin and Vineyard Park areas. He served as the Board President in 2018.

In his varied career, Fishman was a news reporter and anchor at KFBK and KGO Radio, a public information officer at SMUD and the California Independent System Operator (California ISO), and communications coordinator for the California State Association of Counties.

Fishman is also active in the community, having served on the board of his neighborhood homeowners association, the Arden Park Recreation and Park District Board, and he is an active volunteer with the Sacramento Tree Foundation. He led a tree-planting program aimed at replacing the old Modesto Ash trees in his neighborhood, resulting in the planting of more than 1,800 new trees since 2001.

He received an award from the MLK 365 organization for helping to make it easier to remove racially restrictive clauses from local property records, and he is a 20-gallon blood donor with the Sacramento Blood Source. He is also a frequent volunteer master of ceremonies for Project Ride in Elk Grove.

Fishman is a graduate of CSU Sacramento with a bachelor’s degree in journalism. He and his wife live in Arden Park and are the parents of two daughters.

Media Services (916) 732-5111
As the nation’s sixth-largest community-owned electric service provider, SMUD has been providing low-cost, reliable electricity for more than 70 years to Sacramento County (and small adjoining portions of Placer and Yolo Counties).

SMUD is a recognized industry leader and award winner for its innovative energy efficiency programs, renewable power technologies, and for its sustainable solutions for a healthier environment. SMUD is the first large California utility to receive more than 20 percent of its energy from renewable resources. For more information, visit smud.org.