Exhibit to Agenda Item #2
Select a preferred redistricting map adjusting SMUD’s political ward boundaries for presentation at the December 15, 2021, Public Workshop.

Board Finance & Audit Committee and Special SMUD Board of Directors Meeting
Tuesday, November 16, 2021, scheduled to begin at 5:30 p.m.
Virtual Meeting (online)
Board Adopted Criteria

• Adjust wards so they are, as far as practicable, equal in population such that the population deviation between the largest and smallest wards does not exceed 10%; [Range 215,981 to 237,579]

• Consider communities of common interest: contiguous populations which share common social and economic interests that should be included within a single district for purposes of its effective and fair representation;

• Consider geography and topography;

• Consider cohesiveness, contiguity, integrity, and compactness of territory.
Process and Schedule

• Board adopted criteria and set schedule on July 15, 2021

• Board reviewed and approved two preliminary maps for circulation and public comment (Oct. 19 and 21, 2021)

• Community Engagement notified all customers and more than 200 community organizations

• Information and maps posted on the SMUD redistricting website, and large maps posted at Customer Service Center and Headquarters

• First Public Workshop held on Nov. 4, 2021
Process and Schedule (cont.)

- **Review public comments with Board** *(Nov. 16, 2021, Finance & Audit Committee)*
  - Select preferred alternative map to focus further comment *(Nov. 18, 2021, Board meeting)*
  - Second Public Workshop – Dec. 15, 2021, at 5:30 p.m. (virtual)
  - Refine preferred alternative map to reflect comments received
  - Review public comment with Board and recommend final map *(Jan. 18, 2022, Finance & Audit Committee)*
  - Board adopts final map *(Jan. 20, 2022, Board meeting)*
Public Outreach

- **SMUD Connections** (October residential newsletter)
  - 256,434 emailed
  - 340,739 hard copies mailed
- Letters mailed to residents: 127,571
- Emails & Follow up calls to Chambers of Commerce and Neighborhood Associations: 230
- Facebook notifications sent: 41,962
- Twitter Tweets sent: 26,581
- Landing page (smud.org/redistricting) views: 1,774 (as of 7:30 AM, 11/15/21)
Public Comment

• General requests for information about the Redistricting process and its purpose
• Consider providing communications in multiple languages
• Provide Frequently Asked Questions (FAQs)
• Consider removing odd shaped areas, or appendages, from existing Wards so they do not give the appearance of gerrymandering
• How does SMUD define a community of interest?
Option 2

Board Finance & Audit Committee and Special SMUD Board of Directors Meeting

November 16, 2021