

Exhibit to Agenda Item #1

Brief the Board on SMUD's **Community Impact Plan**.

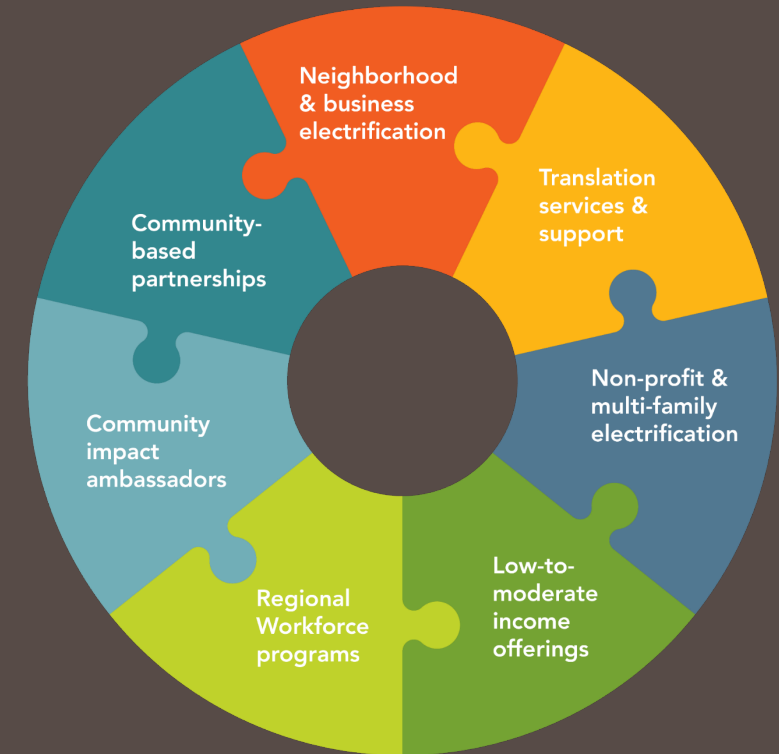
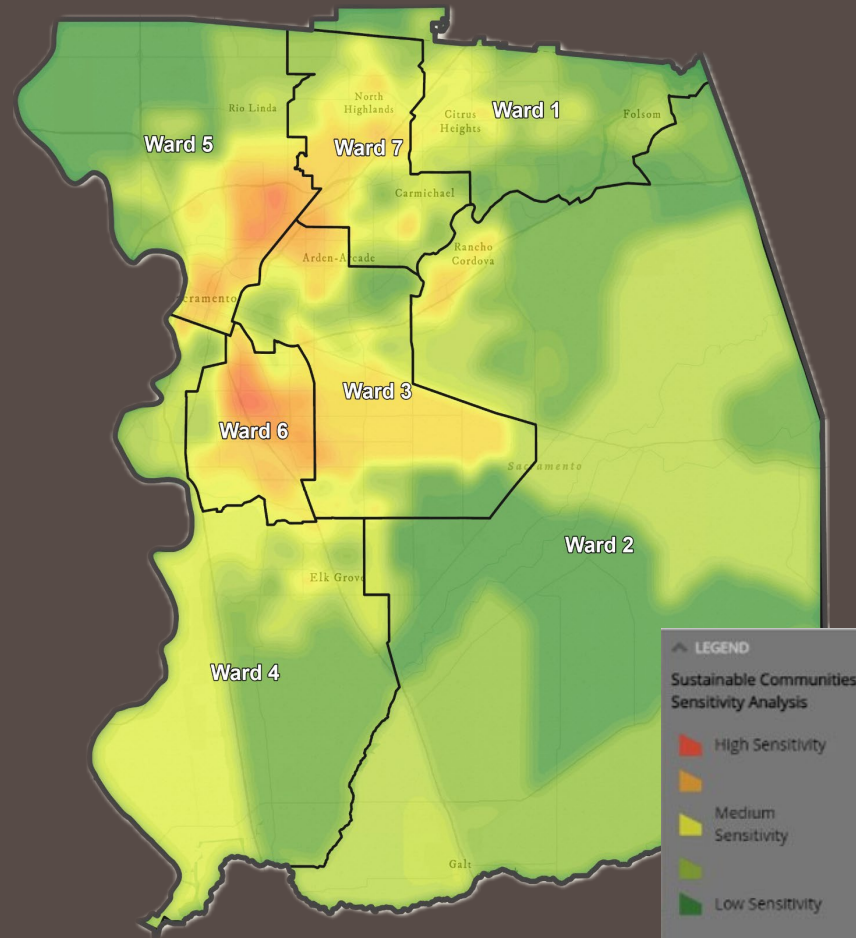
Board Energy Resources & Customer Services Committee and Special SMUD
Board of Directors Meeting

Wednesday, August 19, 2026, scheduled to begin at 6:00 p.m.

Auditorium, SMUD Headquarters Building

Community Impact Plan

Ensuring No Community is Left Behind.



Our Community Impact Plan

Turning Strategy in Action



2021-2022

Introduced Community Impact Plan

- Listening & learning from our customers
- Expanded community partnerships
- Commitment to leave no community behind



2023 - 2025

Piloted with purpose, then scale

- Business & neighborhood walks
- Inclusive marketing strategies
- Targeted neighborhood & business district electrification efforts (Meadowview & Gardenland)



2026 & Beyond

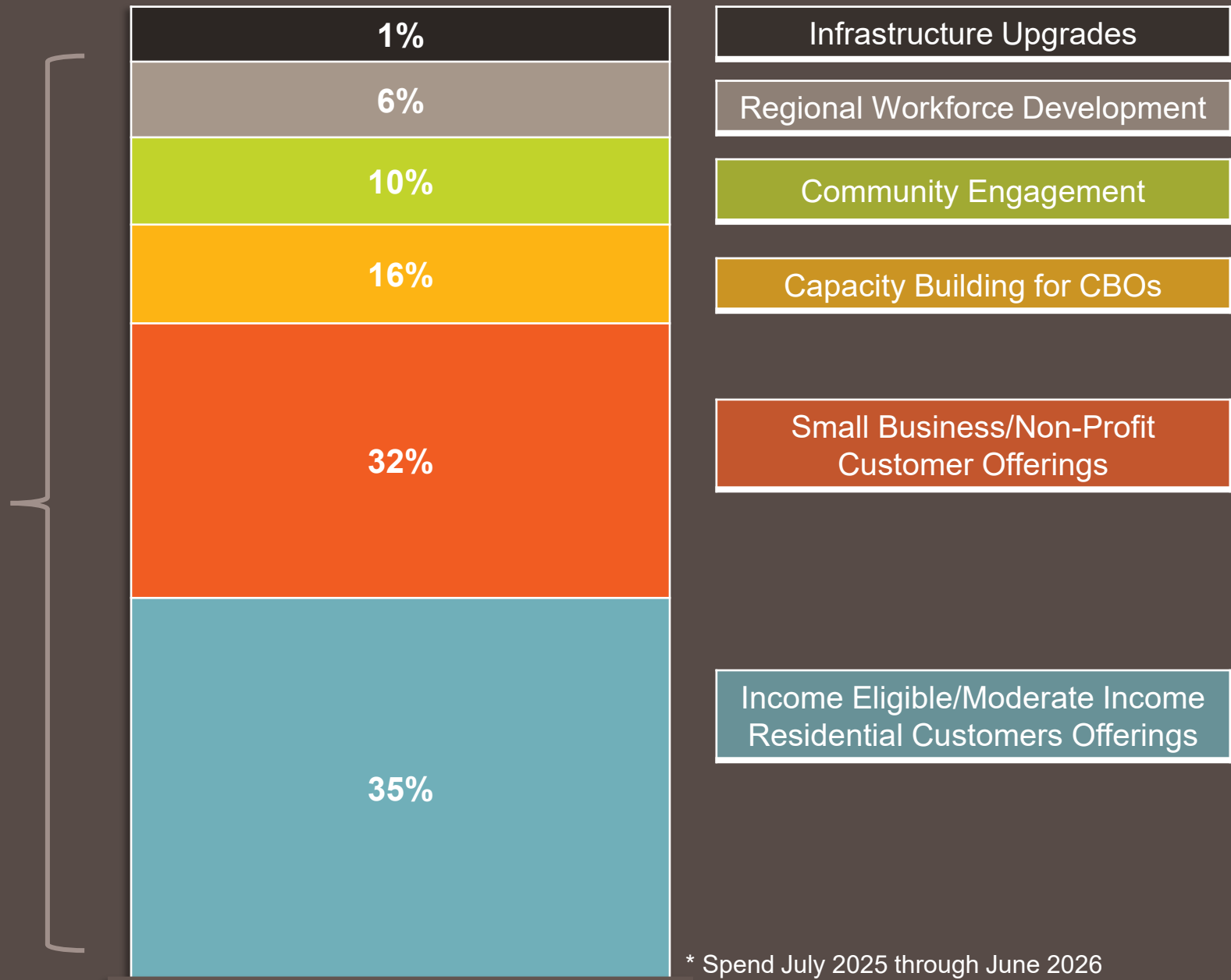
Incorporating efforts into our Business Operations

- Scaling innovative electrification solutions
- Optimizing collaborative partnerships
- Prioritizing cost-effective investments
- Pioneering industry-leading research

Our road to zero carbon and beyond

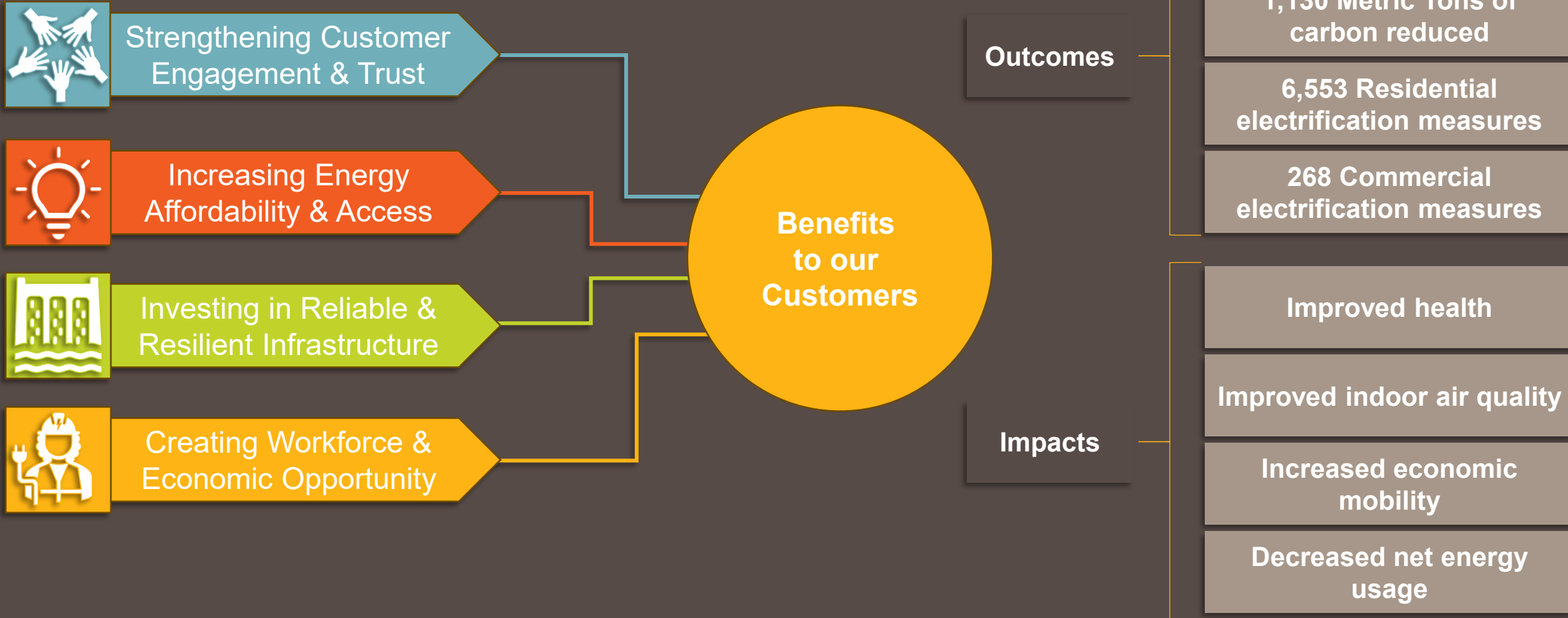
Community Impact Plan Spending

99 percent directly to the customer

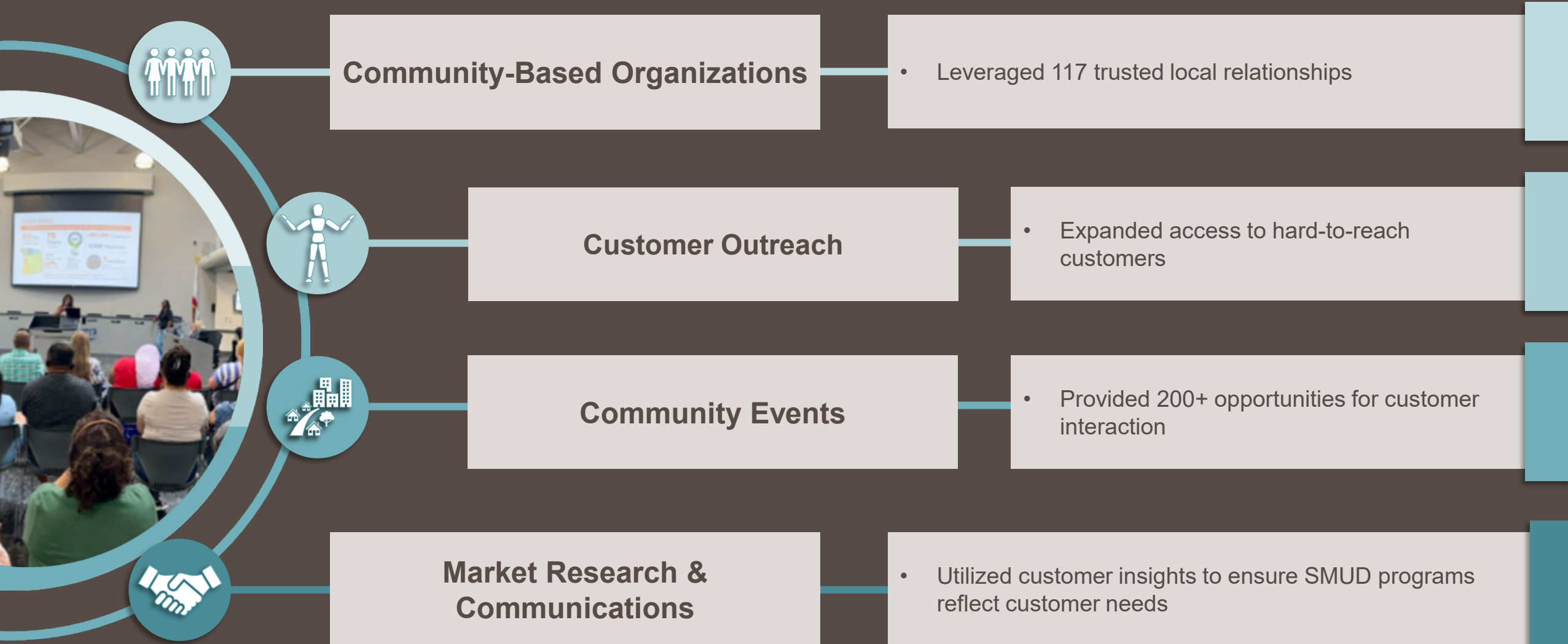


* Spend July 2025 through June 2026

Collective Impact



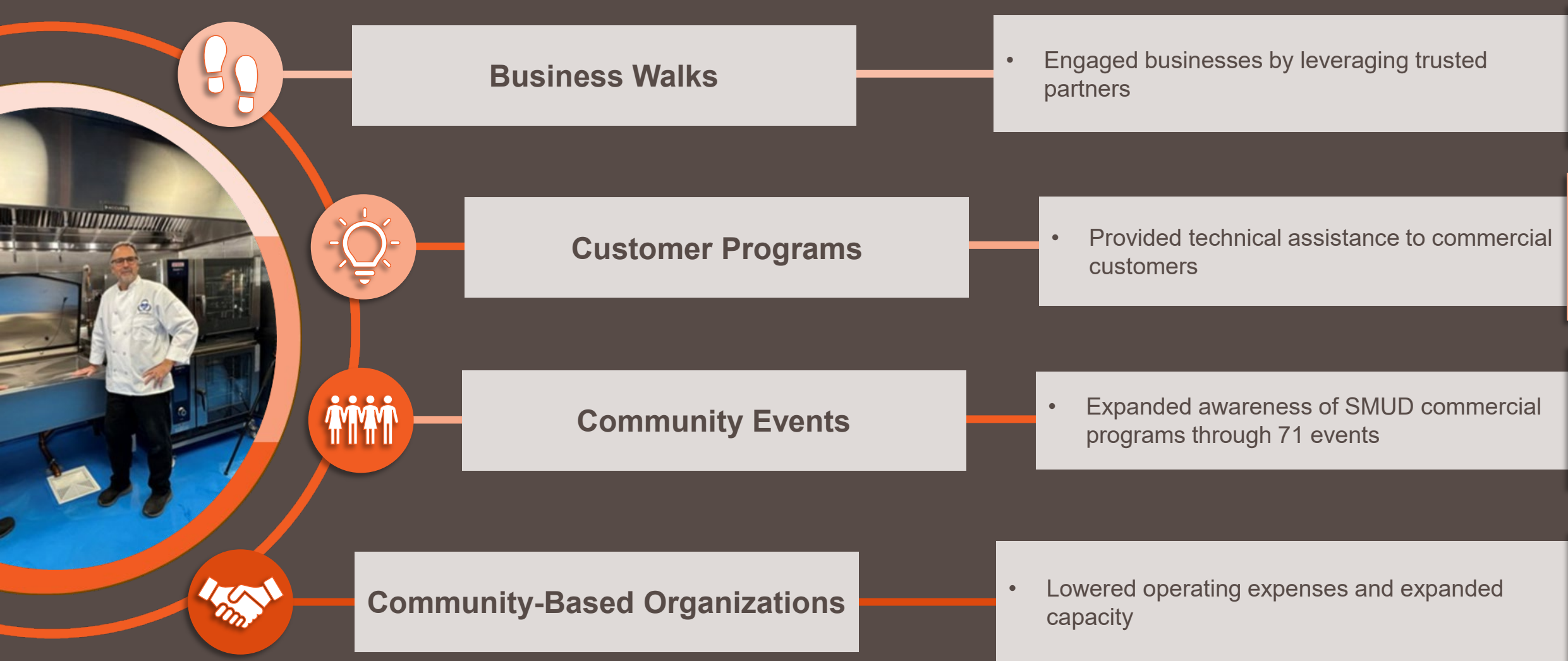
Customer Engagement & Trust



Energy Affordability & Access – Neighborhood Electrification



Energy Affordability & Access – Business District Electrification



Energy Affordability & Access –Kitchen Electrification

Our focus: Increasing kitchen electrification adoption through awareness and education

Residential Customer Adoption



- Improving indoor air quality
- Better home safety
- Increasing education on behavioral change

Commercial Customer Adoption



- Community demonstration projects
- Sacramento Asian Sports Foundation, Boys & Girls Club, etc.
- Increased SMUD Incentives

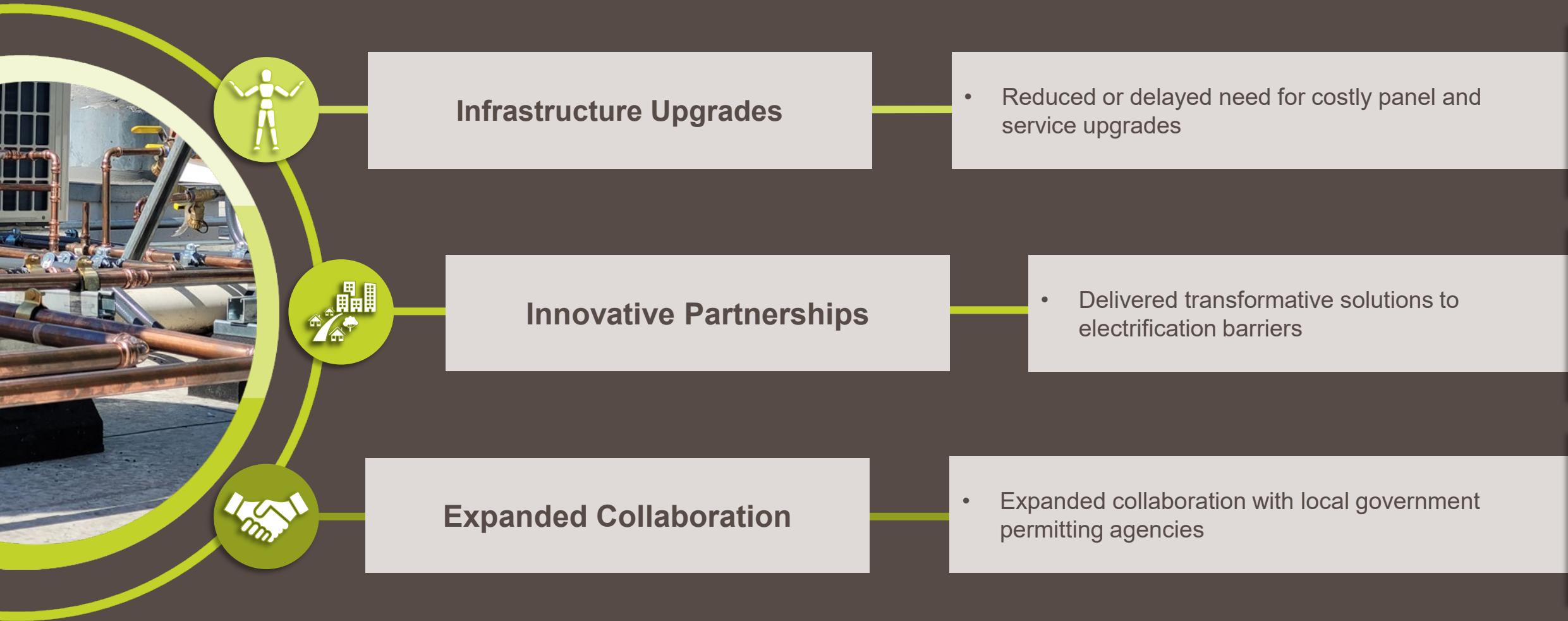
Workforce Readiness



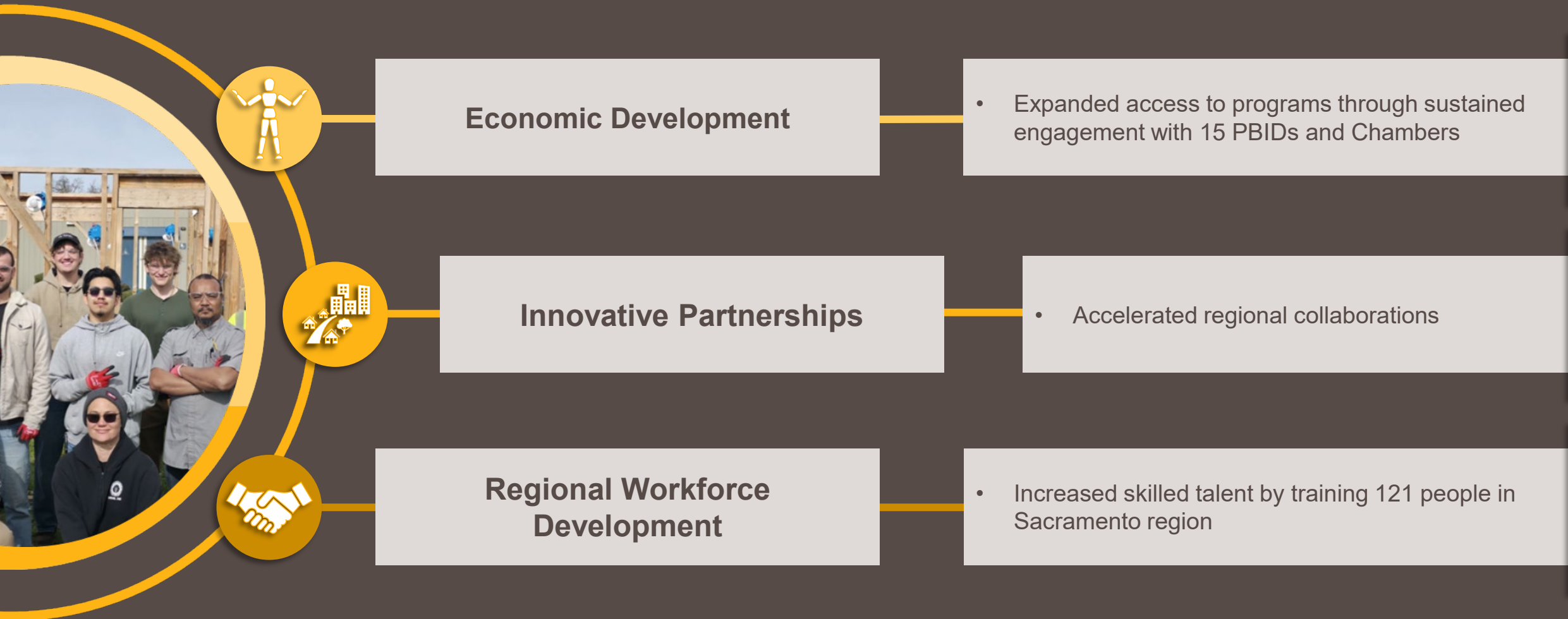
- Watt's Cooking
- American River College
- Grant Union, Foothill High School

Currently, there are 16 kitchen measures in the pipeline, with 162 completed.

Reliable & Resilient Infrastructure



Workforce & Economic Opportunity



Operationalizing our Community Impact Plan



Customer Innovation & Adoption

- Stringent rules complicate design puzzle
- Innovative partnerships helped overcome challenges
- Expanded collaboration with City helped streamline project timeline
- Benefits ripple beyond these demonstration projects

What are we carrying forward?

Outreach & Trust-Building

- Refining marketing materials and customer interactions
- Engaging with customers in their neighborhoods
- Leverage consistent, trusted community advisors

Cost-Effectiveness

- Prioritizing most cost-effective pathway for customer segmentation

Long-Term Customer Impact

- Industry leading efforts in measuring customer-centered, non-energy benefits