

Board Strategic Development Committee Meeting and Special SMUD Board of Directors Meeting

Date: Tuesday, August 6, 2024
Time: Scheduled to begin at 6:00 p.m.
Location: SMUD Headquarters Building, Auditorium
6201 S Street, Sacramento, CA

Powering forward. Together.



AGENDA

BOARD STRATEGIC DEVELOPMENT COMMITTEE MEETING AND SPECIAL SMUD BOARD OF DIRECTORS MEETING

Tuesday, August 6, 2024
SMUD Headquarters Building, Auditorium
6201 S Street, Sacramento, California
Scheduled to begin at 6:00 p.m.

This Committee meeting is noticed as a joint meeting with the Board of Directors for the purpose of compliance with the Brown Act. In order to preserve the function of the Committee as advisory to the Board, members of the Board may attend and participate in the discussions, but no Board action will be taken. The Strategic Development Committee will review, discuss and provide the Committee's recommendation on the following:

Virtual Viewing or Attendance:

Live video streams (view-only) and indexed archives of meetings are available at:
http://smud.granicus.com/ViewPublisher.php?view_id=16

Zoom Webinar Link: [Join Board Strategic Development Committee Meeting Here](#)
Webinar/Meeting ID: 160 201 9146
Passcode: 928769
Phone Dial-in Number: 1-669-254-5252 or 1-833-568-8864 (Toll Free)

Verbal Public Comment:

Members of the public may provide verbal public comment by:

- Completing a sign-up form at the table outside of the meeting room and giving it to SMUD Security.
- Using the "Raise Hand" feature in Zoom (or pressing *9 while dialed into the telephone/toll-free number) during the meeting at the time public comment is called. Microphones will be enabled for virtual or telephonic attendees when the commenter's name is announced.

Written Public Comment:

Members of the public may provide written public comment on a specific agenda item or on items not on the agenda (general public comment) by submitting comments via email to PublicComment@smud.org or by mailing or bringing physical copies to the meeting. Email is not monitored during the meeting. Comments will not be read into the record but will be provided to the Board and placed into the record of the meeting if received within two hours after the meeting ends.

INFORMATIONAL ITEMS

1. Shiloh Costello Brief the Board on SMUD's **Community Impact Plan**.
Kim Rikalo Presentation: 55 minutes
 Discussion: 15 minutes

2. Public Comment

3. Nancy Bui-Thompson Summary of Committee Direction.
 Discussion: 1 minute

Members of the public shall have up to three (3) minutes to provide public comment on items on the agenda or items not on the agenda, but within the jurisdiction of SMUD. The total time allotted to any individual speaker shall not exceed nine (9) minutes.

Members of the public wishing to inspect public documents related to agenda items may click on the Information Packet link for this meeting on the smud.org website or may call 1-916-732-7143 to arrange for inspection of the documents at the SMUD Headquarters Building, 6201 S Street, Sacramento, California.

ADA Accessibility Procedures: Upon request, SMUD will generally provide appropriate aids and services leading to effective communication for qualified persons with disabilities so that they can participate equally in this meeting. If you need a reasonable auxiliary aid or service for effective communication to participate, please email Toni.Stelling@smud.org, or contact by phone at 1-916-732-7143, no later than 48 hours before this meeting.

SSS No.
SC 2024-001

BOARD AGENDA ITEM

STAFFING SUMMARY SHEET

Committee Meeting & Date
Strategic Development –
08/06/24
Board Meeting Date
N/A

TO				TO						
1.	Kim Rikalo	6.	Scott Martin							
2.	Dr. Markisha Webster	7.	Jose Bodipo-Memba							
3.	Brandy Bolden	8.								
4.	Frankie McDermott	9.	Legal							
5.	Farres Everly	10.	CEO & General Manager							
Consent Calendar		Yes	<input type="checkbox"/>	No <i>If no, schedule a dry run presentation.</i>	Budgeted	<input type="checkbox"/>	Yes	No <i>(If no, explain in Cost/Budgeted section.)</i>		
FROM (IPR) Shiloh Costello				DEPARTMENT Sustainable Communities & DEIB				MAIL STOP B206	EXT. 4894	DATE SENT 07/11/24

NARRATIVE:

Requested Action: Brief the Board on SMUD’s **Community Impact Plan**.

Summary: SMUD launched the Community Impact Plan (CIP) in September 2022, which underlines our commitment to making meaningful investments in under-resourced communities to ensure their participation in a clean energy future. Our plan acknowledges that under-resourced communities are among the most impacted by climate change. The plan is based on extensive input and feedback from our customers and community.

The Community Impact Plan addresses three core areas:

To improve the **affordability** of clean energy technology for under-resourced communities, we are offering solutions that are low to no cost to the customer through neighborhood and business district electrification, residential customer offerings, and nonprofit and multi-family electrification programs.

To improve **equitable access** to the benefits of a clean energy transition, we are increasing access to zero carbon job opportunities and ensuring that regional workforce development programs are available. We are partnering with community-based organizations, including ethnic chambers, neighborhood homeowner associations and property and business improvement districts -- who are the trusted advisors to our most vulnerable customers.

And to improve **community engagement and education** about our 2030 Zero Carbon Plan, we are providing in-language, customized delivery of content that helps customers understand our vision and meets them where they are on the journey.

This presentation will provide an overview of the plan and programs, the accomplishments, and a preview of expected outcomes in the next year.

Board Policy: Strategic Direction SD-5, Customer Relations; Strategic Direction SD-7, Environmental Leadership; Strategic Direction SD-13, Economic Development; Strategic Direction SD-15, Outreach and Communication
(Number & Title)

Benefits: Community Vitality, Environmental Leadership, Diversity, Equity, Inclusion, & Belonging, Affordability

Cost/Budgeted: There is no budgetary impact for this informational briefing.

Alternatives: Provide the Board an update via written report through the CEO & General Manager.

Affected Parties: Advanced Energy Solutions, Commercial Development, Community Relations, Outreach and Support, Customer Operations & Assistance, Distributed Energy Strategy, Marketing, Market Research & Data Analytics, Sustainable Communities & DEIB

Coordination: Advanced Energy Solutions, Commercial Development, Community Relations, Outreach and Support, Customer Operations & Assistance, Distributed Energy Strategy, Marketing, Market Research & Data Analytics, Sustainable Communities & DEIB

Presenter: Kim Rikalo, Interim Director, Customer Experience Delivery
Shiloh Costello, Manager, Sustainable Community Partnership

Additional Links:

SUBJECT

Community Impact Plan Update

ITEM NO. (FOR LEGAL USE ONLY)

ITEMS SUBMITTED AFTER DEADLINE WILL BE POSTPONED UNTIL NEXT MEETING.

SSS No.
BOD 2024-004

BOARD AGENDA ITEM

STAFFING SUMMARY SHEET

Committee Meeting & Date STRATEGIC DEVELOPMENT COMMITTEE - 2024
Board Meeting Date N/A

TO				TO			
1.	Frankie McDermott	6.					
2.	Farres Everly	7.					
3.	Jose Bodipo-Memba	8.					
4.	Scott Martin	9.	Legal				
5.		10.	CEO & General Manager				
Consent Calendar		Yes		<input checked="" type="checkbox"/>		No <i>If no, schedule a dry run presentation.</i>	
Budgeted		Yes		<input checked="" type="checkbox"/>		No <i>(If no, explain in Cost/Budgeted section.)</i>	
FROM (IPR) Nancy Bui-Thompson / Crystal Henderson				DEPARTMENT Board Office			
MAIL STOP B304		EXT. 5424		DATE SENT 01/21/24			

NARRATIVE:

Requested Action: A summary of directives is provided to staff during the committee meeting.

Summary: The Board requested an ongoing opportunity to do a wrap up period at the end of each committee meeting to summarize various Board member suggestions and requests that were made at the meeting to make clear the will of the Board. The Strategic Development Committee Chair will summarize Board member requests that come out of the committee presentations for this meeting.

Board Policy: *(Number & Title)* Governance Process GP-4, Board/Committee Work Plan and Agenda Planning states the Board will “[focus] on the results the Board wants the organization to achieve.

Benefits: Having an agendized opportunity to summarize the Board’s requests and suggestions that arise during the committee meeting will help clarify the will of the Board.

Cost/Budgeted: There is no budgetary impact for this item.

Alternatives: Not to summarize the Board’s requests at this meeting.

Affected Parties: Board of Directors and Executive Staff

Coordination: Crystal Henderson, Special Assistant to the Board of Directors

Presenter: Nancy Bui-Thompson, Strategic Development Chair

Additional Links:

SUBJECT Summary of Committee Direction – Strategic Development	ITEM NO. (FOR LEGAL USE ONLY)
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ITEMS SUBMITTED AFTER DEADLINE WILL BE POSTPONED UNTIL NEXT MEETING.