SMUD®

Board President – 2022
Board Vice President – 2021

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About SMUD

As the nation's sixth-largest, community-owned, not-for-profit electric service provider, SMUD has been providing low-cost, reliable electricity to Sacramento County for more than 75 years. SMUD is a recognized industry leader for its innovative energy efficiency programs, renewable power technologies and for its sustainable solutions for a healthier environment. SMUD's goal is to completely eliminate carbon in its electricity production by 2030 while maintaining reliability and keeping rates among the lowest in California — on average, 50% lower than its neighboring, investor-owned utility. For more information on SMUD's Zero Carbon Plan and its customer programs, visit smud.org.

Board Profile:

Director Brandon Rose
Ward 1

Brandon Rose has served on the SMUD Board of Directors since 2017 and represents Ward 1, which includes the communities of Fair Oaks, Citrus Heights, Orangevale, northern Folsom and a small portion of Placer County. He chairs the Finance and Audit Committee, which is dedicated to overseeing SMUD's financial integrity and ensuring responsible governance.

Rose became interested in energy policy while a student researching SMUD's hydropower network in the Sierra Nevada. He later gained extensive experience working in the California Energy Commission's Renewable Energy Office with a focus on emerging technologies such as solar and wind power. He led the pilot Performance-Based Incentive Program for solar photovoltaic systems, an innovative, economic-based approach to incentivize installations, and a precursor to California's Million Solar Roofs Initiative.

In his current role with the California Air Resources Board, he focuses on zero-emission transportation technologies such as battery-electric and hydrogen commercial vehicles, including regulations, fueling infrastructure, financial incentives, and market development strategies. Previously, he helped develop charging infrastructure standards for the California green building code, led a technical assessment of transportation fuels, and developed and implemented rules to clean-up toxic diesel emissions.

Rose is active in the community, previously serving as an elected Board Member on the Fair Oaks Recreation and Park District from 2008 to 2016. He was further elected as the Special District Representative to the Sacramento County Treasury Oversight Committee and chaired the Committee from 2014 to 2019. He is currently an executive Board Member and Past President of the Environmental Council of Sacramento and recipient of the 2020 Environmentalist of the Year Award.

Rose graduated from Bella Vista High School and holds a Bachelor of Science degree in Environmental Policy Analysis and Planning with a specialization in City & Regional Planning and Public Lands Management from U.C. Davis.

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