



Fleet and Workplace Advisory Service

What we learned from our eFleet initiative drove our decision to provide direct consultation to support workplace charging and fleet electrification. Our commercial customers wanted help that included planning the change. That's why we're currently planning SMUD's Fleet and Workplace Advisory Service. Our team of experts can help fleet and workplace charging managers gather the information and tools they need to successfully navigate all regulations and requirements for starting a new electric fleet or workplace charging program.

We're on a path to provide a suite of comprehensive consultation services that include determining EV availability, EV and charging station procurement planning, charging infrastructure design, EV charging scenario tools, utility interface support and funding opportunities. The services will be "right-sized" to fit each customer's needs.

Working closely with our customers, we can provide personal and customized support to ensure the successful procurement and implementation of an all-electric fleet and workplace charging programs.

Zeus EV production

As a founding member of the California Mobility Center (CMC), we're spearheading efforts to bring more innovative industries to our region to support economic development, workforce training and transportation innovation. We're negotiating contracts with our first clients, including Zeus Electric Chassis out of Minnesota. Zeus makes medium-duty EVs, such as dump trucks, garbage trucks and flatbeds for industrial fleets.

Zeus will build and customize five medium-duty trucks to incorporate into SMUD's fleet. While that may not sound like much, the medium- and heavy-duty electric truck market is emerging, and the technology has tremendous room for creative design and development. Use of these vehicles directly supports SMUD's corporate emission reduction and fleet electrification goals, and the information learned will help Zeus showcase their trucks' capabilities in various scenarios.

It's an important step toward the CMC being recognized as a center for innovation, and toward companies in the new mobility space choosing to relocate to or expand their business in Sacramento. Zeus plans to bring their manufacturing here, which will provide opportunities for economic development and workforce training as well. This means local jobs and an economic boost for our entire region. SMUD benefits from potentially lower fleet O&M costs, reduced local vehicle emissions and reduction of carbon emissions, and our customers benefit from cleaner air and fewer emissions, too.