SMUD®

Board Profile:

Director Gregg Fishman
Ward 3

Board President – 2018, 2025
Board Vice President – 2024, 2017

Media Services (916) 732-5111

About SMUD
As the nation's sixth-largest, community-owned, not-for-profit electric service provider, SMUD has been providing low-cost, reliable electricity to Sacramento County for more than 75 years. SMUD is a recognized industry leader for its innovative energy efficiency programs, renewable power technologies and for its sustainable solutions for a healthier environment. SMUD's goal is to completely eliminate carbon in its electricity production by 2030 while maintaining reliability and keeping rates among the lowest in California — on average, 50% lower than its neighboring, investor-owned utility. For more information on SMUD's Zero Carbon Plan and its customer programs, visit smud.org.

Gregg Fishman was first elected to the SMUD Board of Directors in January 2014 and began serving in 2015. He represents Ward 3, which includes East Sacramento, much of Arden-Arcade area, the Campus Commons, College Glen, and Rosemont neighborhoods, as well as parts of Carmichael, Florin, Fruitridge and Vintage Park.

Gregg has been a clean energy advocate for much of his career. As a former SMUD employee he promoted wind and solar energy when they were in their infancy. At the California Independent System Operator, he led public engagement efforts supporting new wind energy farms in California. As President of the SMUD Board in 2018, he led the utility in passing its Integrated Resource Plan, hailed by the California Energy Commission as "... an ambitious road map for lowering greenhouse gas emissions in the Sacramento region."

In his varied career, Gregg has been a news reporter and anchor at KFBK and KGO Radio, a public information officer at SMUD and the California Independent System Operator (California ISO), and communications coordinator for the California State Association of Counties. He currently works at Sacramento Regional Transit as the Sr. Community Relations Officer.

Gregg is an active volunteer with the Sacramento Tree Foundation and led a neighborhood effort that has planted more than 2,000 new trees. He received an award from the MLK 365 organization for helping to make it easier to remove racially restrictive clauses from local property records. He is a 25-gallon blood donor and a frequent volunteer master-of-ceremonies for Project R.I.D.E. in Elk Grove.

Gregg is a graduate of California State University, Sacramento with a bachelor's degree in journalism. He and his wife live in Arden Park and are the parents of two daughters.