



70 Years Bright

70" TV Sweepstakes

Limit 1 entry per household.

Full Name

Birthdate

Address

City

State

Zip

Daytime Phone

Evening Phone

Email Address

Yes! I have read SMUD's contest rules and would like to enter the sweepstakes for a free 70" LED SMART TV.

Yes! I'd like to receive emails from SMUD regarding information about my bill and energy use, as well as SMUD programs and services.

Print out and Mail to:

70 Years Bright, c/o SMUD
P.O. Box 15830 – M.S.A127
Sacramento, CA 95852-1830

OFFICIAL RULES - 70 Years Bright Sweepstakes
NO PURCHASE NECESSARY TO ENTER OR WIN

1. **General Rules:** The name of the promotion governed by these Official Rules is the 70 Years Bright Sweepstakes ("Sweepstakes"). The Sweepstakes begins **April 28, 2017** and closes on **June 5, 2017**, at 11:59 PM Pacific Time.
2. **Eligibility:** Sweepstakes open to residents of the Sacramento Municipal Utility District ("SMUD") service area and SMUD customers. All entrants must be eighteen (18) years of age or older. Not open to employees and immediate family members (spouse, parent, siblings and children) of SMUD, its directors, officers, employees or agents.
3. **Indemnity:** By entering, entrant agrees to be bound by these Official Rules and hold harmless and indemnifies SMUD and each of its directors, officers, employees, or agents against any and all liability, damages or causes of action (however named or described), with respect to or arising from either the entrant's participation or the receipt or use of the prizes awarded in this Sweepstakes.
4. **How to Enter:** To be automatically entered, entrant will enroll at SMUD's 70 Years Bright website smud.org/Bright from **April 28, 2017** through **June 5, 2017**. Applicants may also enter by mailing a 3.5" x 5" postcard to the address below (hand print your name, age, address (with zip code), daytime and evening telephone numbers, and e-mail address. **Mail postcard entries by May 31 to: 70 Years Bright**, c/o SMUD, P.O. Box 15830 – M.S. A127, Sacramento, CA 95852-1830. Limit one (1) entry/postcard per household. SMUD is not responsible for lost, late, incomplete, inaccurate, stolen, delayed, undelivered, illegible, or improperly inputted entries.
5. **Entry Deadline:** Entries must be received by **June 5, 2017** at 11:59 PM Pacific Time.
6. **Random Drawing:** On or about **June 12, 2017**, [one] (1) entry will be drawn at random from all eligible entries received. The drawing will be conducted by a representative or designee of SMUD, whose decision with respect to the selection of the potential winners shall be final. Entrants need not be present to win. The potential winner will be notified by telephone on or about **June 14, 2017**. Odds of winning will depend upon the number of eligible entries received.
7. **Prize:** The prize consists of a 70 inch LED SMART television and must be picked up by the winner at SMUD Customer Service Center, 6301 S Street, Sacramento, California 95817 by **July 14, 2017**. The approximate retail value of the prize is \$1,200. The winning prize is non-transferable to any other person, including relatives and friends. Winner is solely responsible for all applicable federal, state, and local taxes, and any expenses associated with the prize, unless otherwise specified. No substitution, cash equivalent or transfer of prize is permitted.
8. **Prize Acceptance:** All federal state and local laws and regulations apply. Prior to or at the time of delivery of the prize, the potential winner must execute an Affidavit of Eligibility / Prize Acceptance Form / Release of Liability within two (2) days of notification. Non-compliance within this time period may result in disqualification and the selection of an alternate winner, unless prohibited by law. Failure to accept delivery of the prize will constitute forfeiture of such prize. If the potential winner is not in compliance with these Official Rules or if SMUD is unable to contact a selected winner within a reasonable time period following the winner's selection, the prize will be forfeited and, at SMUD's discretion, an alternate winner will be selected. In consideration of being awarded the prize, winner hereby agrees and consents, without further authorization, compensation or remuneration of any kind, to the use of the winner's name, voice, picture, and/or likeness in any and all advertising, promotions and other publicity conducted by SMUD.
9. **Official Rules/Winners List:** SMUD reserves the right to make rule or Sweepstakes changes without notice at any time. The decision of SMUD in the interpretation of, and compliance with, the Official Rules is final. By participating in this Sweepstakes, entrant agrees to be bound by these Official Rules and the decisions of SMUD, which are final. For a copy of the Official Rules visit smud.org/Bright. For notification of the winner and prize, send a self-addressed stamped envelope to: **70 Years Bright**, c/o SMUD, P.O. Box 15830 – M.S. A127, Sacramento, CA 95852-1830. Requests must be received no later than **June 5, 2017**.
10. **Tax Information:** Liability for any applicable taxes imposed by any government, if any, on any prize won is the sole responsibility of the winner of such Prize.
11. **Applicable Laws:** This Sweepstakes is subject to the laws of the State of California. Void where prohibited or restricted by law.

