

Board Strategic Development Committee Meeting and Special SMUD Board of Directors Meeting

Date: Tuesday, March 11, 2025

Time: Scheduled to begin at 6:00 p.m.

Location: SMUD Headquarters Building, Auditorium
6201 S Street, Sacramento, CA

AGENDA

BOARD STRATEGIC DEVELOPMENT COMMITTEE MEETING AND SPECIAL SMUD BOARD OF DIRECTORS MEETING

Tuesday, March 11, 2025
SMUD Headquarters Building, Auditorium
6201 S Street, Sacramento, California
Scheduled to begin at 6:00 p.m.

This Committee meeting is noticed as a joint meeting with the Board of Directors for the purpose of compliance with the Brown Act. In order to preserve the function of the Committee as advisory to the Board, members of the Board may attend and participate in the discussions, but no Board action will be taken. The Strategic Development Committee will review, discuss and provide the Strategic Development Committee's recommendation on the following:

Virtual Viewing or Attendance:

Live video streams (view-only) and indexed archives of meetings are available at:
http://smud.granicus.com/ViewPublisher.php?view_id=16

Zoom Webinar Link: [Join Board Strategic Development Committee Meeting Here](#)

Webinar/Meeting ID: 160 446 0066

Passcode: 688609

Phone Dial-in Number: 1-669-254-5252 or 1-833-568-8864 (Toll Free)

Verbal Public Comment:

Members of the public may provide verbal public comment by:

- Completing a sign-up form at the table outside of the meeting room and giving it to SMUD Security.
- Using the "Raise Hand" feature in Zoom (or pressing *9 while dialed into the telephone/toll-free number) during the meeting at the time public comment is called. Microphones will be enabled for virtual or telephonic attendees when the commenter's name is announced.

Written Public Comment:

Members of the public may provide written public comment on a specific agenda item or on items not on the agenda (general public comment) by submitting comments via email to PublicComment@smud.org or by mailing or bringing physical copies to the meeting. Email is not monitored during the meeting. Comments will not be read into the record but will be provided to the Board and placed into the record of the meeting if received within two hours after the meeting ends.

INFORMATIONAL ITEMS

1. Elizabeth Whitney
MANAGING PRINCIPAL
MEGUIRE WHITNEY, LLC

James H. Frasher

Provide the Board an overview of the current grant landscape based on the new federal priorities and review the revisions to SMUD's grant strategy.
Presentation: 30 minutes
Discussion: 30 minutes
2. Public Comment
3. Nancy Bui-Thompson

Summary of Committee Direction.
Discussion: 1 minute

Members of the public shall have up to three (3) minutes to provide public comment on items on the agenda or items not on the agenda, but within the jurisdiction of SMUD. The total time allotted to any individual speaker shall not exceed nine (9) minutes.

Members of the public wishing to inspect public documents related to agenda items may click on the Information Packet link for this meeting on the smud.org website or may call 1-916-732-7143 to arrange for inspection of the documents at the SMUD Headquarters Building, 6201 S Street, Sacramento, California.

ADA Accessibility Procedures: Upon request, SMUD will generally provide appropriate aids and services leading to effective communication for qualified persons with disabilities so that they can participate equally in this meeting. If you need a reasonable auxiliary aid or service for effective communication to participate, please email Toni.Stelling@smud.org, or contact by phone at 1-916-732-7143, no later than 48 hours before this meeting.

SSS No.
ZCES 25-001

BOARD AGENDA ITEM

STAFFING SUMMARY SHEET

Committee Meeting & Date Strategic Development - 03/11/25
Board Meeting Date N/A

TO				TO							
1.	James H. Frasher	6.	Jose Bodipo-Memba								
2.	Lora Anguay	7.									
3.	Frankie McDermott	8.									
4.	Farres Everly	9.	Legal								
5.	Scott Martin	10.	CEO & General Manager								
Consent Calendar		Yes		No <i>If no, schedule a dry run presentation.</i>		Budgeted		Yes		No <i>(If no, explain in Cost/Budgeted section.)</i>	
FROM (IPR)				DEPARTMENT				MAIL STOP	EXT.	DATE SENT	
James H Frasher				Grants, R&D and NBD				A210		02/26/24	

NARRATIVE:

Requested Action: Provide the Board an overview of current grant landscape based on the new federal priorities and review the revisions to SMUD’s grant strategy.

Summary: A SMUD presenter along with a presenter from Meguire Whitney will be providing material to update the Board on the current political environment in Washington, DC, the impact that may have on grant funding, and how SMUD is responding to ensure effective delivery of existing grants as well as preparing to continue to pursue future opportunities.

Meguire Whitney will be presenting for approximately 20 minutes. The presentation will focus on the status in Washington and anticipated impact of new policies on the grant landscape. The SMUD presentation will directly follow and last approximately 15 minutes to provide a high-level overview of current grant efforts, a discussion of grant funding risks, and an overview of the adaptations being made to our grant strategy to ensure continued success in the pursuit of external funding.

Board Policy: Strategic Direction SD-10, Innovation; Strategic Direction SD-19, Diversified Business;
(Number & Title)

Benefits: Grants and external funding directly contribute to maintaining affordability while enabling SMUD to accelerate towards our Zero Carbon Vision. Successful pursuit of grants requires both internal efforts to identify key projects and funding opportunities as well as external efforts to advocate for SMUD and our work with the appropriate agencies, elected officials and potential partners. This presentation will provide background and information to support that advocacy.

Cost/Budgeted: Informational Only

Alternatives: The grant strategy and our approach to pursuing external funds is a critical component for achieving our Zero Carbon Vision. The current strategy could be maintained without change, but would risk a low probability of securing additional federal funding support under the new Executive Administration.

Affected Parties: The focus of our grant strategy is support affordability throughout the journey to Zero Carbon. This topic effects our community members, partners, and peers. Additionally, this topic is being addressed at a national scale and will impact the utility industry in its entirety.

Coordination: The evaluation, pursuit and delivery of grants requires enterprise-wide coordination.

Presenter: James H. Frasher, Director of Research & Development, Grants & Partnerships
Elizabeth Whitney, Managing Principal, Meguire Whitney, LLC

Additional Links:

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Elizabeth K. Whitney
Meguire Whitney, LLC
Managing Principal

Elizabeth K. Whitney is an energy policy advocate, attorney, and enthusiast with twenty years' experience in and around the federal government. Ms. Whitney has managed the boutique government relations firm Meguire Whitney since 2017, building on six years at its predecessor firm, Morgan Meguire. As a lobbyist she has represented clients in meetings with Congress, the Commodity Futures Trading Commission, EPA, DOE, and FERC, as well as participated on clients' behalf in coalitions. Under her leadership, Meguire Whitney has been named a Top Performing Lobbying Firm by Bloomberg Government for four years running and was named to *GovBiz Review's* Top 10 Lobbying Firms in 2024.

On Capitol Hill, Ms. Whitney was the Senior Legislative Assistant to Rep. Bart Gordon (D-TN), then-Chairman of the House Science Committee and a senior member of the House Energy and Commerce Committee. She advised Chairman Gordon on energy and environmental issues and worked closely with Science Committee staff on energy and environment initiatives. In addition, she managed appropriations, budget and tax issues, financial services, and transportation for Chairman Gordon, and served as his liaison to the centrist Blue Dog Coalition. She came to Capitol Hill in 2007 as an aide to Rep. Zack Space (D-OH), handling appropriations and transportation, among other issues.

She was a co-founder of the Women's Congressional Staff Association, for which she was named "Congressional Staffer of the Year" along with her co-founders by Women in Government Relations. Prior to her time on Capitol Hill, she was a Government Affairs Associate at the American Public Works Association. There, she managed a federal grant from the U.S. EPA educating water utilities on environmental management practices. She began her career at the University of Michigan's state government relations office.

Ms. Whitney holds a B.A. in Communication from Muhlenberg College (2004), an M.A. in Political Management from George Washington University (2008), and a J.D. from Georgetown University Law Center (2015). She is a member of the Maryland State Bar and a three-time recipient of the Bryce Harlow Fellowship, awarded to students working full-time who show strong promise and a commitment to ethics in lobbying.

Ms. Whitney lives in Arlington, VA with her husband and four children. In 2023 she was appointed to the Arlington County Commission on Climate Change, Energy & the Environment and was named Chair of the Commission's Energy Committee in 2025.

SSS No.
BOD 2025-006

BOARD AGENDA ITEM

STAFFING SUMMARY SHEET

Committee Meeting & Date
STRATEGIC DEVELOPMENT
– 2025
Board Meeting Date
N/A

TO	TO
1. Frankie McDermott	6.
2. Farres Everly	7.
3. Jose Bodipo-Memba	8.
4. Scott Martin	9. Legal
5.	10. CEO & General Manager

Consent Calendar		Yes	<input checked="" type="checkbox"/>	No <i>If no, schedule a dry run presentation.</i>	Budgeted	<input checked="" type="checkbox"/>	Yes	No <i>(If no, explain in Cost/Budgeted section.)</i>
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FROM (IPR) Nancy Bui-Thompson / Crystal Henderson	DEPARTMENT Board Office	MAIL STOP B307	EXT. 5424	DATE SENT 12/29/24
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NARRATIVE:

Requested Action: A summary of directives is provided to staff during the committee meeting.

Summary: The Board requested an ongoing opportunity to do a wrap up period at the end of each committee meeting to summarize various Board member suggestions and requests that were made at the meeting to make clear the will of the Board. The Strategic Development Committee Chair will summarize Board member requests that come out of the committee presentations for this meeting.

Board Policy: *(Number & Title)* Governance Process GP-4, Board/Committee Work Plan and Agenda Planning states the Board will focus on the results the Board wants the organization to achieve.

Benefits: Having an agendized opportunity to summarize the Board’s requests and suggestions that arise during the committee meeting will help clarify the will of the Board.

Cost/Budgeted: Included in budget for internal labor.

Alternatives: Not to summarize the Board’s requests at this meeting.

Affected Parties: Board of Directors, Board Office and Executive Office

Coordination: Crystal Henderson, Special Assistant to the Board

Presenter: Nancy Bui-Thompson, Strategic Development Committee Chair

Additional Links:

SUBJECT Summary of Committee Direction – Strategic Development Committee	ITEM NO. <i>(FOR LEGAL USE ONLY)</i>
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ITEMS SUBMITTED AFTER DEADLINE WILL BE POSTPONED UNTIL NEXT MEETING.