

Board Strategic Development Committee Meeting and Special SMUD Board of Directors Meeting

Date: Tuesday, March 12, 2024

Time: Scheduled to begin at 6:00 p.m.

Location: SMUD Headquarters Building, Auditorium
6201 S Street, Sacramento, CA

Powering forward. Together.



AGENDA

BOARD STRATEGIC DEVELOPMENT COMMITTEE MEETING AND SPECIAL SMUD BOARD OF DIRECTORS MEETING

Tuesday, March 12, 2024
SMUD Headquarters Building, Auditorium
6201 S Street, Sacramento, California
Scheduled to begin at 6:00 p.m.

This Committee meeting is noticed as a joint meeting with the Board of Directors for the purpose of compliance with the Brown Act. In order to preserve the function of the Committee as advisory to the Board, members of the Board may attend and participate in the discussions, but no Board action will be taken. The Strategic Development Committee will review, discuss and provide the Committee's recommendation on the following:

Virtual Viewing or Attendance:

Live video streams (view-only) and indexed archives of meetings are available at:
http://smud.granicus.com/ViewPublisher.php?view_id=16

Zoom Webinar Link: [Join Board Strategic Development Committee Meeting Here](#)

Webinar/Meeting ID: 160 317 0072

Passcode: 755932

Phone Dial-in Number: 1-669-254-5252 or 1-833-568-8864 (Toll Free)

Verbal Public Comment:

Members of the public may provide verbal public comment by:

- Completing a sign-up form at the table outside of the meeting room and giving it to SMUD Security.
- Using the "Raise Hand" feature in Zoom (or pressing *9 while dialed into the telephone/toll-free number) during the meeting at the time public comment is called. Microphones will be enabled for virtual or telephonic attendees when the commenter's name is announced.

Written Public Comment:

Members of the public may provide written public comment on a specific agenda item or on items not on the agenda (general public comment) by submitting comments via email to PublicComment@smud.org or by mailing or bringing physical copies to the meeting. Email is not monitored during the meeting. Comments will not be read into the record but will be provided to the Board and placed into the record of the meeting if received within two hours after the meeting ends.

INFORMATIONAL ITEMS

1. Dr. Markisha Webster Brief the Board on current workforce trends and the strategies enabling a diverse future-ready workforce for SMUD and the region we serve.
Presentation: 25 minutes
Discussion: 20 minutes
2. Public Comment
3. Nancy Bui-Thompson Summary of Committee Direction.
Discussion: 1 minute

Members of the public shall have up to three (3) minutes to provide public comment on items on the agenda or items not on the agenda, but within the jurisdiction of SMUD. The total time allotted to any individual speaker shall not exceed nine (9) minutes.

Members of the public wishing to inspect public documents related to agenda items may click on the Information Packet link for this meeting on the smud.org website or may call 1-916-732-7143 to arrange for inspection of the documents at the SMUD Headquarters Building, 6201 S Street, Sacramento, California.

ADA Accessibility Procedures: Upon request, SMUD will generally provide appropriate aids and services leading to effective communication for qualified persons with disabilities so that they can participate equally in this meeting. If you need a reasonable auxiliary aid or service for effective communication to participate, please email Toni.Stelling@smud.org, or contact by phone at 1-916-732-7143, no later than 48 hours before this meeting.

SSS No.
DEIB 24-002

BOARD AGENDA ITEM

STAFFING SUMMARY SHEET

Committee Meeting & Date
Strategic Development – March
12, 2024
Board Meeting Date
N/A

TO				TO				
1.	Jacobe Caditz	6.	Farres Everly					
2.	Laurie Rodriguez	7.	Scott Martin					
3.	Dr. Markisha Webster	8.						
4.	Jose Bodipo-Memba	9.	Legal					
5.	Frankie McDermott	10.	CEO & General Manager					
Consent Calendar	<input type="checkbox"/>	Yes	<input checked="" type="checkbox"/>	No <i>If no, schedule a dry run presentation.</i>	Budgeted	<input checked="" type="checkbox"/>	Yes	No <i>(If no, explain in Cost/Budgeted section.)</i>
FROM (IPR) Graciela Gomez	DEPARTMENT DEIB, Learning & Sustainable Communities				MAIL STOP B260	EXT. 5419	DATE SENT 02/15/24	

NARRATIVE:

Requested Action: Brief the Board on current workforce trends and the strategies enabling a diverse future-ready workforce for SMUD and the region we serve.

Summary: In order to meet SMUD’s 2030 Zero Carbon Plan goals and the State of California, it is essential that our region have the requisite talent and skills needed to support the zero carbon economy and SMUD’s specific needs. The UCLA Luskin Center estimates that electrification of California's economy will create 100,000 new jobs by 2045. SMUD also estimates that our region will see 12x growth in the adoption of electric vehicles by 2030, from a current deployment of about 23k vehicles to almost 300k vehicles. These trends, coupled with SMUD's own significant investment in utility scale projects and community electrification programs, offer tremendous opportunity for economic growth and a tremendous need for regional workforce readiness. SMUD staff will share the regional workforce plan approach that leverages enhanced outreach, partnerships, training, and workforce competency alignment to ensure that our entire community benefits from our Zero Carbon efforts. SMUD also recognizes that this is an opportunity to ensure every community has equitable access to job opportunities and training associated with this new economic growth. With intentionality around equitable access associated with this regional effort, we are improving the disparity gap and providing positive economic development outcomes for all of our customers. We will provide a summary of our regional workforce plan, processes, partnerships and highlight a few programs that are providing positive outcomes for our customers and SMUD.

Board Policy: Strategic Direction SD-8, Employee Relations; Strategic Direction SD-5, Customer Relations; Strategic Direction SD-13, Economic Development; Strategic Direction SD-15, Outreach and Communication
(Number & Title)

Benefits: The regional workforce strategy will support SMUD’s mission and vision by improving the quality of life and creating equitable, thriving-wage employment opportunities for residents in our region, supporting SMUD’s SD 13 economic development goals. SMUD directly benefits by having the skilled workforce we need to make the transition to a zero-carbon economy, and our region benefits through having the people capital and workforce infrastructure to attract new investment to our region. Additionally, the regional workforce strategy is focused on developing the skilled workforce needed to achieve SMUD's Zero Carbon vision in under resourced communities, ensuring that every community has the opportunity to benefit from economic growth and strengthening SMUD's internal workforce pipeline.

Cost/Budgeted: This work is currently budgeted.

Alternatives: Provide the Board with written reports and communications through the Chief Executive Officer and General Manager; provide the update at another time.

Affected Parties: Board of Directors, SMUD staff, SMUD customers, regional workforce, and community members

Coordination: Workforce, Diversity, and Enterprise Partnerships; Energy Delivery and Operations; Customer and Community Services; Communications, Marketing, and Community Relations; Zero Carbon Energy Solutions; Enterprise Strategy; Finance and Strategy; Legal, Government Affairs, and Reliability

Presenter: Dr. Markisha Webster, Director, DEIB, Learning & Sustainable Communities

Additional Links:

ITEMS SUBMITTED AFTER DEADLINE WILL BE POSTPONED UNTIL NEXT MEETING.

SSS No. BOD 2024-004

BOARD AGENDA ITEM

STAFFING SUMMARY SHEET

Committee Meeting & Date STRATEGIC DEVELOPMENT COMMITTEE - 2024
Board Meeting Date N/A

TO				TO			
1.	Frankie McDermott	6.					
2.	Farres Everly	7.					
3.	Jose Bodipo-Memba	8.					
4.	Scott Martin	9.	Legal				
5.		10.	CEO & General Manager				
Consent Calendar		Yes		<input checked="" type="checkbox"/>		No <i>If no, schedule a dry run presentation.</i>	
Budgeted		Yes		<input checked="" type="checkbox"/>		No <i>(If no, explain in Cost/Budgeted section.)</i>	
FROM (IPR) Nancy Bui-Thompson / Crystal Henderson				DEPARTMENT Board Office			
MAIL STOP B304		EXT. 5424		DATE SENT 01/21/24			

NARRATIVE:

Requested Action: A summary of directives is provided to staff during the committee meeting.

Summary: The Board requested an ongoing opportunity to do a wrap up period at the end of each committee meeting to summarize various Board member suggestions and requests that were made at the meeting to make clear the will of the Board. The Strategic Development Committee Chair will summarize Board member requests that come out of the committee presentations for this meeting.

Board Policy: *(Number & Title)* Governance Process GP-4, Board/Committee Work Plan and Agenda Planning states the Board will “[focus] on the results the Board wants the organization to achieve.

Benefits: Having an agendized opportunity to summarize the Board’s requests and suggestions that arise during the committee meeting will help clarify the will of the Board.

Cost/Budgeted: There is no budgetary impact for this item.

Alternatives: Not to summarize the Board’s requests at this meeting.

Affected Parties: Board of Directors and Executive Staff

Coordination: Crystal Henderson, Special Assistant to the Board of Directors

Presenter: Nancy Bui-Thompson, Strategic Development Chair

Additional Links:

SUBJECT Summary of Committee Direction – Strategic Development	ITEM NO. (FOR LEGAL USE ONLY)
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ITEMS SUBMITTED AFTER DEADLINE WILL BE POSTPONED UNTIL NEXT MEETING.