Connections

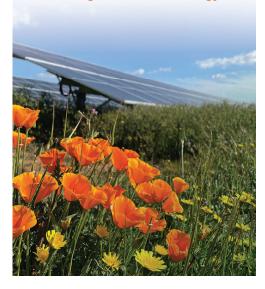


March 2024

Powering forward. Together.

Power your business with clean energy

Looking for a clean energy program for your business? Greenergy gives your business an easy, affordable way to support clean energy and to be recognized for your commitment to the environment. We offer a variety of options for you to select the level of participation that's right for your business. The renewable resources, including solar and wind, are generated in California, providing local and regional benefits. Join today at smud.org/BusinessGreenergy.





Use electricity more efficiently and get paid by SMUD with PowerDirect®

Arden Fair Mall, a staple in the Sacramento community for more than 60 years, has embraced sustainability through participating in SMUD's PowerDirect program. Through PowerDirect, Arden Fair Mall has been able to conserve about 1,738 kW of energy per month. This not only helps contribute to a cleaner, healthier Sacramento, but also automatically scales back your energy use when demand for electricity is at its peak.

The PowerDirect program uses automated demand response technology, allowing participants to reduce their energy use during peak demand periods. Enrolled customers can receive up to \$175/kW of automated energy reduction or qualify for incentives that will offset up to 100% of the PowerDirect technology and equipment cost.

Thanks to this sustainable partnership, Arden Fair Mall earned the prestigious 2023 Sustainable Business Award from Sacramento County. Their commitment to environmental stewardship is an inspiring example to follow!

Learn more at smud.org/PowerDirect. •

Become a SEED vendor and start doing business with SMUD



Did you know that in 2023 SMUD awarded over \$50 million in contracts to local small businesses? Our Supplier Education and Economic Development (SEED) program offers incentives to small businesses that participate in our competitive bid process and helps prime contractors find local SEED subcontractors. We're committed to awarding 20% or more of all contracts to SEED vendors and suppliers, which is between \$40-\$60 million.

Learn how your small business may qualify. Call 916-732-5600 or visit us at **smud.org/SEED**. •



My Account - The online control hub for your business

My Account is your online source for everything related to your business's SMUD account. Signing up is easy and you'll instantly have access to secure online bill payment. My Account provides detailed energy usage charts that let you compare your electricity costs by day, month and year. You can also sign up your business for special programs and access tools to help you optimize your energy usage over time, set your communication preferences and complete move requests online.

Business customers with multiple accounts can search and select any account by address or account number. Get started with My Account and manage your SMUD account with certainty at smud.org/MyAccount. •

SMUD Board of Directors

Your elected Board of Directors holds regular meetings once a month on the third Thursday at 6 p.m. in the Headquarters Auditorium. Meetings are streamed live and archived on smud.org.

Visit smud.org/Board for the latest information.

Ward 1 Brandon Rose

Ward 2 Nancy Bui-Thompson

Ward 3 Gregg Fishman • Vice President

Ward 4 Rosanna Herber • President

Ward 5 Rob Kerth

Ward 6 Dave Tamayo

Ward 7 Heidi Sanborn

Commercial Customer Service: 1-877-622-SMUD (7683) or smud.org. Hours: Monday-Friday, 7a.m.-7p.m. SMUD is located at 6301 S St., Sacramento, CA 95817. To manage your account online, pay your bill or view your energy usage, go to smud.org/MyAccount.



