



Board Profile:

Director Brandon Rose Ward 1, Board Vice President

Brandon Rose was first elected in 2016 and began serving on the SMUD Board of Directors in January 2017. He represents Ward 1, which includes Fair Oaks, Citrus Heights, Orangevale and part of Folsom. He is a graduate of Bella Vista High School and U.C. Davis. He's currently serving as Board Vice President.

Rose first became interested in SMUD while a student at U.C. Davis researching SMUD's Upper American River Project hydroelectric system. He later gained extensive energy policy experience working in the California Energy Commission's Renewable Energy Office with a focus on emerging technologies including solar and wind power. At the California Energy Commission, Rose was staff lead for the pilot Performance-Based Incentive Program for solar electric systems, an innovative, economic-based approach to incentivize installations, and a precursor to California's Million Solar Roofs Initiative.

In his current role as an Air Pollution Specialist with the California Environmental Protection Agency, Rose focuses on emerging zero and near-zero transportation technology, and the fuels that power them such as hydrogen, alternative bio-fuels and electricity.

Rose is active in the community, having served as an elected Board Member of the Fair Oaks Recreation and Park District for more than 8 years, including 2 years as Chair, in 2010 and 2015. In 2011, Rose was elected as the Special District Representative to the Sacramento County Treasury Oversight Committee and chaired the Committee from 2014 to 2019. He is currently the Immediate Past President of the Environmental Council of Sacramento.

Rose holds a Bachelor of Science degree from U.C. Davis in Environmental Policy Analysis and Planning, with a specialization in City and Regional Planning and Public Lands Management.

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As the nation's sixth-largest community-owned electric service provider, SMUD has been providing low-cost, reliable electricity for more than 65 years to Sacramento County (and small adjoining portions of Placer and Yolo Counties).

SMUD is a recognized industry leader and award winner for its innovative energy efficiency programs, renewable power technologies, and for its sustainable solutions for a healthier environment. SMUD is the first large California utility to receive more than 20 percent of its energy from renewable resources. For more information, visit smud.org.

January 2021