



*Board President – 2018, 2025  
Board Vice President – 2024, 2017*

**Media Services (916) 732-5111**

#### **About SMUD**

*As the nation's sixth-largest, community-owned, not-for-profit electric service provider, SMUD has been providing low-cost, reliable electricity to Sacramento County for more than 75 years. SMUD is a recognized industry leader and award winner for its innovative energy efficiency programs, renewable power technologies and for its sustainable solutions for a healthier environment. In 2024, SMUD's power supply was, on average, 62 percent carbon free, and SMUD has a goal to reach zero carbon in its electricity production by 2030. SMUD's rates and customer bills are consistently among the lowest in California, and are today, on average, more than 50 percent lower than its neighboring investor-owned utility. For more information on [SMUD's Zero Carbon Plan](#) and its customer programs, visit [smud.org](https://smud.org).*

#### **Board Profile:**

### **Board President, Director Gregg Fishman Ward 3**

Gregg Fishman was first elected to the SMUD Board of Directors in January 2014 and began serving in 2015. He represents Ward 3, which includes East Sacramento, much of Arden-Arcade area, the Campus Commons, College Glen, and Rosemont neighborhoods, as well as parts of Carmichael, Florin, Fruitridge and Vintage Park.

Gregg has been a clean energy advocate for much of his career. As a former SMUD employee he promoted wind and solar energy when they were in their infancy. At the California Independent System Operator, he led public engagement efforts supporting new wind energy farms in California. As President of the SMUD Board in 2018, he led the utility in passing its Integrated Resource Plan, hailed by the California Energy Commission as "... an ambitious road map for lowering greenhouse gas emissions in the Sacramento region."

In his varied career, Gregg has been a news reporter and anchor at KFBK and KGO Radio, a public information officer at SMUD and the California Independent System Operator (California ISO), and communications coordinator for the California State Association of Counties. He currently works at Sacramento Regional Transit as the Sr. Community Relations Officer.

Gregg is an active volunteer with the Sacramento Tree Foundation and led a neighborhood effort that has planted more than 2,000 new trees. He received an award from the MLK 365 organization for helping to make it easier to remove racially restrictive clauses from local property records. He is a 25-gallon blood donor and a frequent volunteer master-of-ceremonies for Project Ride in Elk Grove.

Gregg is a graduate of California State University, Sacramento with a bachelor's degree in journalism. He and his wife live in Arden Park and are the parents of two daughters.