Board Strategic Development Committee Meeting and Special SMUD Board of Directors Meeting

Date: Tuesday, August 8, 2023
Time: Scheduled to begin at 6:00 p.m.
Location: SMUD Headquarters Building, Auditorium
6201 S Street, Sacramento, CA
AGENDA
BOARD STRATEGIC DEVELOPMENT COMMITTEE MEETING
AND SPECIAL SMUD BOARD OF DIRECTORS MEETING

Tuesday, August 8, 2023
SMUD Headquarters Building, Auditorium
6201 S Street, Sacramento, California
Scheduled to begin at 6:00 p.m.

This Committee meeting is noticed as a joint meeting with the Board of Directors for the purpose of compliance with the Brown Act. In order to preserve the function of the Committee as advisory to the Board, members of the Board may attend and participate in the discussions, but no Board action will be taken. The Strategic Development Committee will review, discuss and provide the Committee’s recommendation on the following:

Virtual Viewing or Attendance:
Live video streams (view-only) and indexed archives of meetings are available at: http://smud.granicus.com/ViewPublisher.php?view_id=16

Zoom Webinar Link: Join Board Strategic Development Committee Meeting Here
Webinar/Meeting ID: 160 884 0085
Passcode: 752296
Phone Dial-in Number: 1-669-254-5252 or 1-833-568-8864 (Toll Free)

Verbal Public Comment:
Members of the public may provide verbal public comment by:
  ▪ Registering in advance of a meeting by sending an email to PublicComment@smud.org, making sure to include the commenter’s name, date of the meeting, and topic or agenda item for comment. Microphones will be enabled for virtual or telephonic attendees at the time public comment is called and when the commenter’s name is announced.
  ▪ Completing a sign-up form at the table outside of the meeting room and giving it to SMUD Security.
  ▪ Using the “Raise Hand” feature in Zoom (or pressing *9 while dialed into the telephone/toll-free number) during the meeting at the time public comment is called. Microphones will be enabled for virtual or telephonic attendees when the commenter’s name is announced.

Written Public Comment:
Members of the public may provide written public comment on a specific agenda item or on items not on the agenda (general public comment) by submitting comments via email to PublicComment@smud.org or by mailing or bringing physical copies to the meeting. Comments will not be read into the record but will be provided to the Board and placed into the record of the meeting if received within two hours after the meeting ends.
# INFORMATIONAL ITEMS

1. **Erik Krause**
   - Brief the Board on SMUD’s Community Impact Plan.
   - Shiloh Costello
   - Presentation: 25 minutes
   - Discussion: 20 minutes

2. **Public Comment**

3. **Nancy Bui-Thompson**
   - Summary of Committee Direction.
   - Discussion: 1 minute

Members of the public shall have up to three (3) minutes to provide public comment on items on the agenda or items not on the agenda, but within the jurisdiction of SMUD. The total time allotted to any individual speaker shall not exceed nine (9) minutes.

Members of the public wishing to inspect public documents related to agenda items may click on the Information Packet link for this meeting on the smud.org website or may call 1-916-732-7143 to arrange for inspection of the documents at the SMUD Headquarters Building, 6201 S Street, Sacramento, California.

ADA Accessibility Procedures: Upon request, SMUD will generally provide appropriate aids and services leading to effective communication for qualified persons with disabilities so that they can participate equally in this meeting. If you need a reasonable auxiliary aid or service for effective communication to participate, please email Toni.Stelling@smud.org, or contact by phone at 1-916-732-7143, no later than 48 hours before this meeting.
SMUD launched the Community Impact Plan in September 2022, which underlines our commitment to making meaningful investments in under-resourced communities to ensure their participation in a clean energy future. Our plan acknowledges that under-resourced communities are among the most impacted by climate change. The plan is based on extensive input and feedback from our customers and community.

The Community Impact Plan addresses 3 core areas:

- **Affordability** – Provides options that can increase the energy affordability across our region.
- **Equitable access** – Creates programs, partnerships, and workforce training that are aligned with our 2030 Zero Carbon Plan.
- **Community Engagement** – Connects and builds a deeper relationship with our customers through culturally responsive outreach and partnership with community-based organizations.

This presentation will provide an overview of the plan, the accomplishments, and a preview of expected outcomes in the next year.

**Board Policy:** Strategic Direction SD-5, Customer Relations; Strategic Direction SD-7, Environmental Leadership; Strategic Direction SD-13, Economic Development Policy; and Strategic Direction SD-15, Outreach and Communication.

**Benefits:** Community Vitality, Environmental Leadership, Diversity, Equity, Inclusion, & Belonging, Affordability

**Cost/Budgeted:** N/A

**Alternatives:** Board would not be briefed on status of Community Impact Plan

**Affected Parties:** Advance Energy Solutions, Commercial Development, Community Relations, Outreach and Support, Customer Experience Delivery, Distributed Energy Strategy, Marketing, Market Research & Data Analytics, Sustainable Communities

**Coordination:** Customer Experience Delivery, Sustainable Communities, Advanced Energy Solutions, Customer & Grid Strategy, Communication, Marketing and Community Relations

**Presenter:** Erik Krause, Director, Customer Experience Delivery

**Additional Links:**
- Shiloh Costello, Manager, Sustainable Communities Partnerships

**Requested Action:** Brief the Board on SMUD’s Community Impact Plan.
### BOARD AGENDA ITEM

**STAFFING SUMMARY SHEET**

**BOD 2023-002**

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#### Consent Calendar

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### NARRATIVE:

**Requested Action:** A summary of directives provided to staff during the committee meeting.

**Summary:** The Board requested an on-going opportunity to do a wrap up period at the end of each committee meeting to summarize various Board member suggestions and requests that were made at the meeting in an effort to make clear the will of the Board. The Committee Chair will summarize Board member requests that come out of the committee presentations for this meeting.

**Board Policy:** GP-4 Agenda Planning states the Board will focus on the results the Board wants the organization to achieve.

**Benefits:** Having an agendized opportunity to summarize the Board’s requests and suggestions that arise during the committee meeting will help clarify what the will of the Board.

**Cost/Budgeted:** Included in budget

**Alternatives:** Not summarize the Board’s requests at this meeting.

**Affected Parties:** Board of Directors and Executive Staff

**Coordination:** Special Assistant to the Board

**Presenter:** Nancy Bui-Thompson, Strategic Development Chair

### Additional Links:

**SMUD-1516 1/16 Forms Management**