

# Exhibit to Agenda Item # 2

## Green Pricing (Voluntary Renewable Energy Program) Update

Energy Resources & Customer Services Committee

Wednesday, October 20, 2021, scheduled to begin at 5:30 p.m.

Virtual Meeting (online)

# Green Pricing Programs

24 years of national program leadership

✓ **Delivered 1.3 TWh or ~12% of our sales in 2020**

Greenergy = 950 GWhs

👤 396 GWhs      🏠 554 GWhs

SolarShares = 321 GWhs

👤 < 1 GWhs      🏠 321 GWhs

Offerings have and will continue to evolve over time.



# Green Pricing Program objectives

- Align with 2030 Zero Carbon Plan.
- Meet customer demand for clean and renewable power.
- Provide co-investment in clean power options.
- Increase Clean PowerCity<sup>SM</sup> engagement through enrollment.
- Offer diverse renewable options to environmentally-oriented customers.





# Greenenergy Redesign — Residential

## Existing ~72,000 participants

- ✓ \$4/month 50% kWh Carbon Free
- ✓ \$8/month 100% kWh Carbon Free

## New options

- ✓ \$3/month 200kWh CA Renewable
- ✓ \$10/month 100% CA Renewable
- ✓ \$18/month 100% Local Renewable



# NEW Greenergy — Residential Community Options

## Greenergy – Neighbor

- ✓ \$3/month for a block of 200kWh  
CA Renewable per “neighbor”

## Greenergy - Climate Advocate

- ✓ Variable \$/month to support local  
carbon reduction projects





# Greenenergy Redesign — Commercial

## Existing ~2,000 accounts

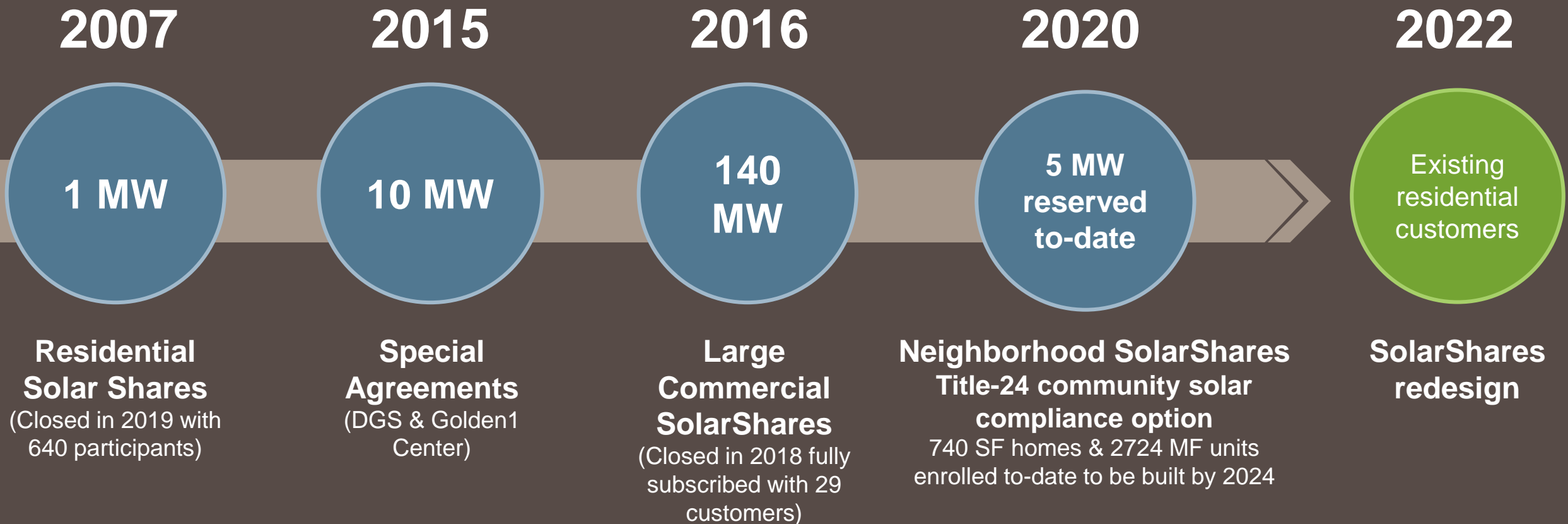
- ✓ **Greenenergy Partner**  
(\$5/block or \$0.005/kWh) — Closed to new participants
- ✓ **Greenenergy Partner Plus**  
(\$10/block or \$0.01/kWh)
- ✓ **Custom Greenenergy**  
(custom pricing based on specialized content)

## New options

- ✓ **100% CA Renewable**  
(est. ~\$13/block or \$0.013/kWh)
- ✓ **Zero Net Energy Products**  
(require longer term contracts to meet customer needs - 10-20 years)



# SolarShares Variations – 2007 to Now



# SolarShares for Existing Residential Customers - Redesign Coming in 2022

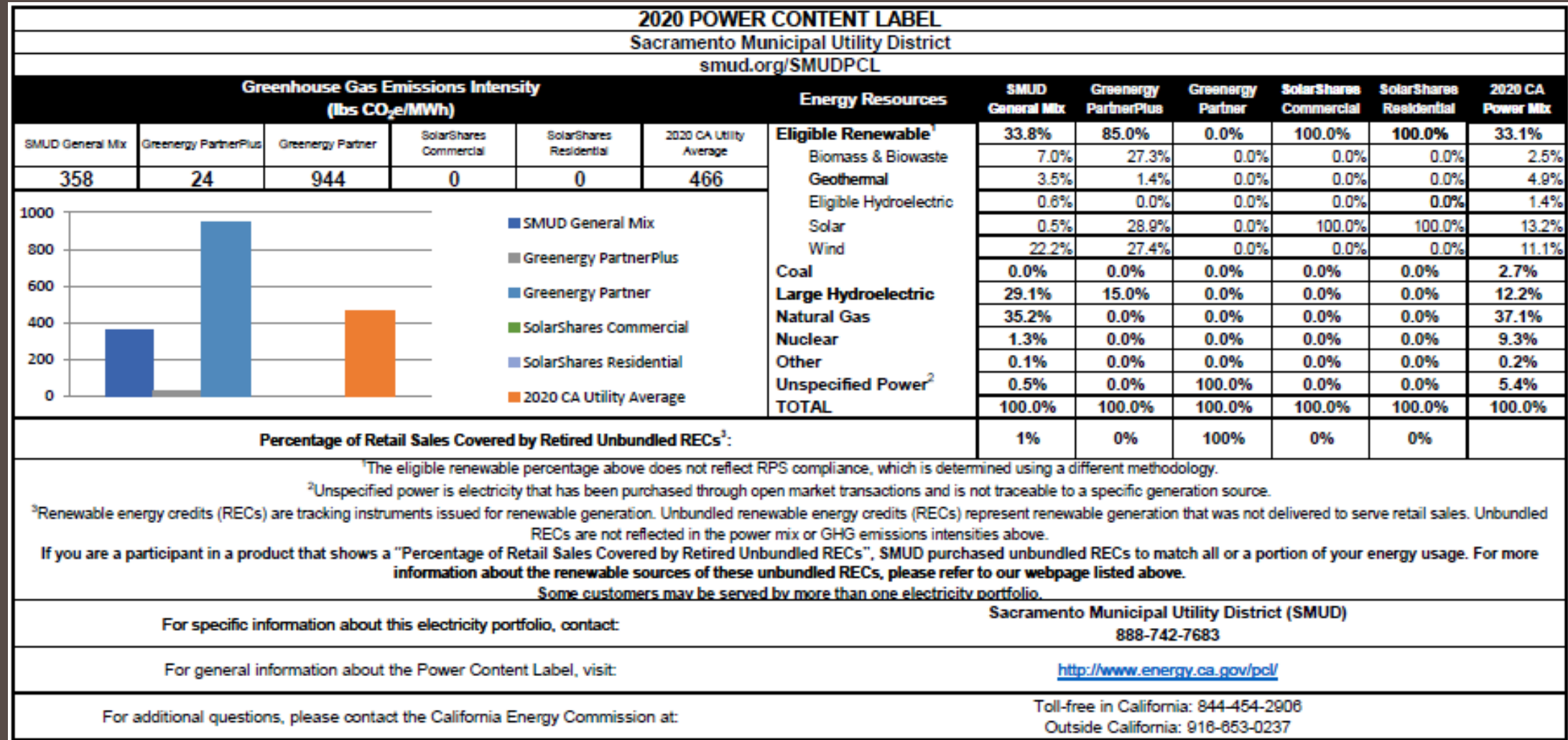
Updated SolarShares program design will:

- ✓ Align with NEM successor, virtual solar and storage programs.
- ✓ Focus on customers that are unable to install or don't want rooftop solar.





# CEC – 2020 Power Content Label



# Updated Program Implementation Timelines

Residential Customer  
Greenenergy Options



Q1

Residential Greenenergy  
Community Options



Q2

Existing Residential  
SolarShares



Q3

Commercial Greenenergy  
Options



Q4

2022