

Exhibit to Agenda Item #2

Select a preferred redistricting map adjusting SMUD's political ward boundaries for presentation at the December 15, 2021, Public Workshop.

Board Finance & Audit Committee and Special SMUD Board of Directors Meeting
Tuesday, November 16, 2021, scheduled to begin at 5:30 p.m.

Virtual Meeting (online)

Board Adopted Criteria

- Adjust wards so they are, as far as practicable, equal in population such that the population deviation between the largest and smallest wards does not exceed 10%;
[*Range 215,981 to 237,579*]
- Consider communities of common interest: contiguous populations which share common social and economic interests that should be included within a single district for purposes of its effective and fair representation;
- Consider geography and topography;
- Consider cohesiveness, contiguity, integrity, and compactness of territory.

Process and Schedule

- Board adopted criteria and set schedule on July 15, 2021
- Board reviewed and approved two preliminary maps for circulation and public comment (Oct. 19 and 21, 2021)
- Community Engagement notified all customers and more than 200 community organizations
- Information and maps posted on the SMUD redistricting website, and large maps posted at Customer Service Center and Headquarters
- First Public Workshop held on Nov. 4, 2021

Process and Schedule (cont.)

- **Review public comments with Board (Nov. 16, 2021, Finance & Audit Committee)**
- Select preferred alternative map to focus further comment (Nov. 18, 2021, Board meeting)
- Second Public Workshop – Dec. 15, 2021, at 5:30 p.m. (virtual)
- Refine preferred alternative map to reflect comments received
- Review public comment with Board and recommend final map (Jan. 18, 2022, Finance & Audit Committee)
- Board adopts final map (Jan. 20, 2022, Board meeting)

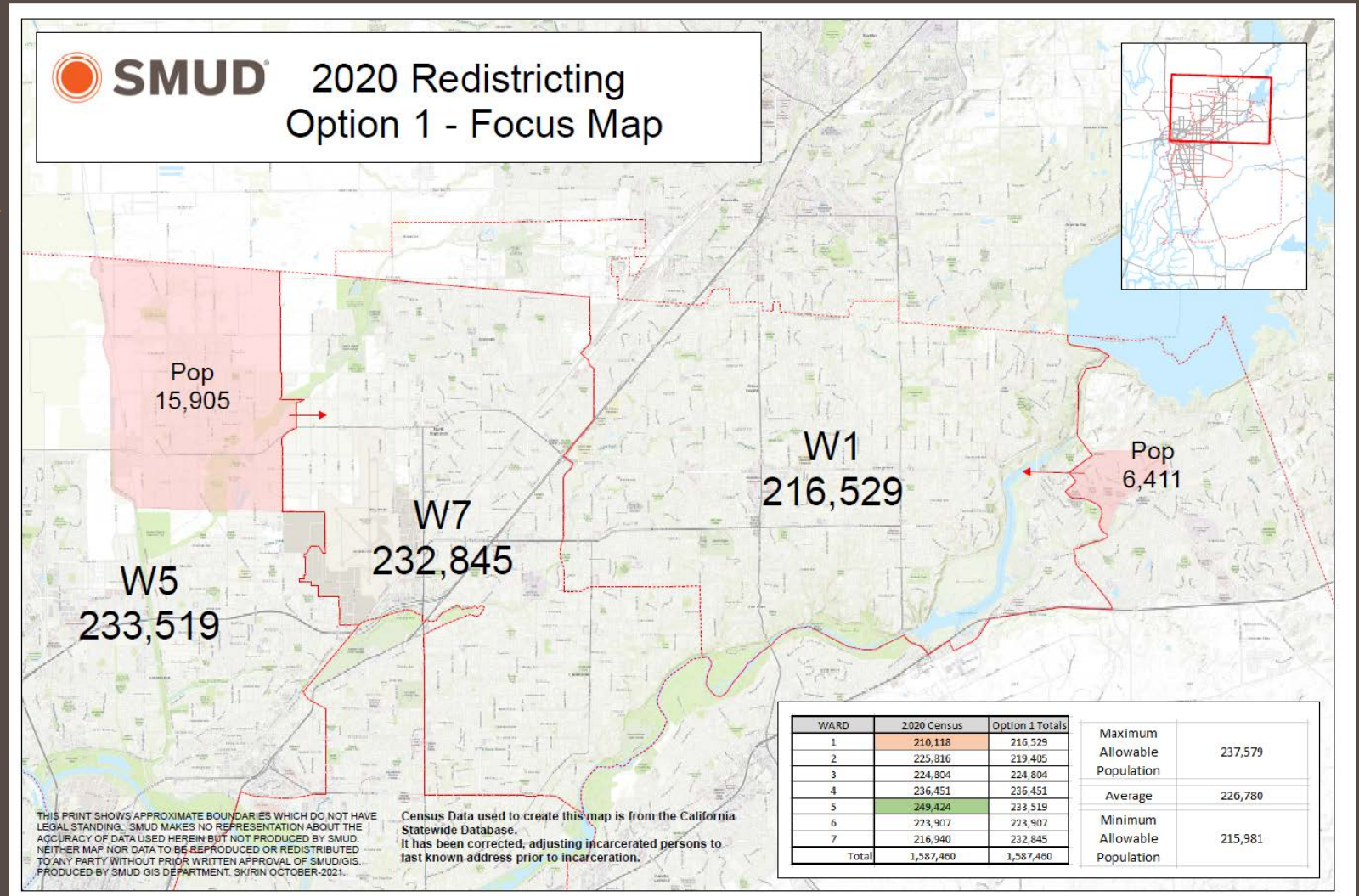
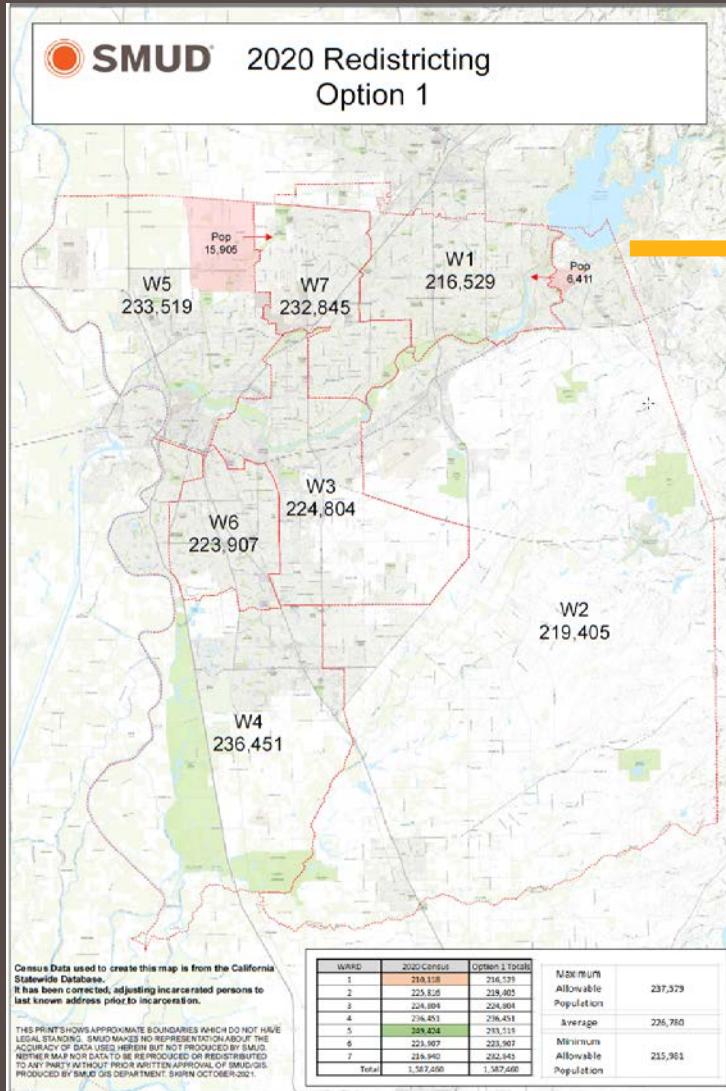
Public Outreach

- SMUD *Connections* (October residential newsletter)
 - 256,434 emailed
 - 340,739 hard copies mailed
- Letters mailed to residents: 127,571
- Emails & Follow up calls to Chambers of Commerce and Neighborhood Associations: 230
- Facebook notifications sent: 41,962
- Twitter Tweets sent: 26,581
- Landing page (smud.org/redistricting) views: 1,774 (as of 7:30 AM, 11/15/21)

Public Comment

- General requests for information about the Redistricting process and its purpose
- Consider providing communications in multiple languages
- Provide Frequently Asked Questions (FAQs)
- Consider removing odd shaped areas, or appendages, from existing Wards so they do not give the appearance of gerrymandering
- How does SMUD define a community of interest?

Option 1



Option 2

