Exhibit to Agenda Item #2

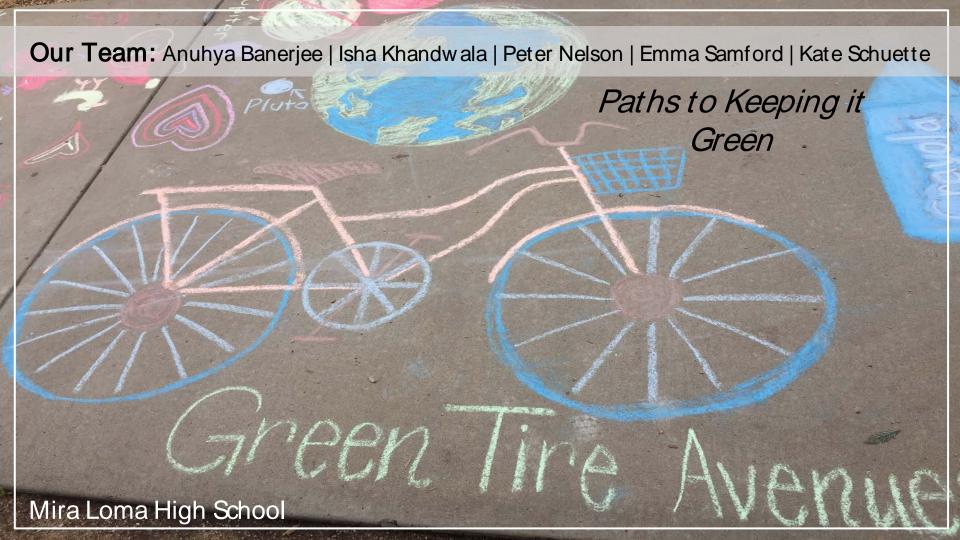
Youth Energy Summit Projects Presentation.

Board of Directors Meeting

Thursday, June 17, 2021, scheduled to begin at 5:30 p.m.

Virtual Meeting (online)





Overall Concept + Goals

Scan QR code to see our storybook!
QR Code on all slides are the same





Identifying problems

Discovering who bears the consequences of current practices



Foundations

We wanted long lasting, positive, and viable endeavors that help NorCal



03

Sustained impact

Our activities and impacts continue past the 2021 Y.E.S.



Resources

Using what's available to commit to outreach with target audience

Identified problem: Lack of accessibility to information on the transportation footprint *for children*

Hands On Experience.





Benefitting Our Earth



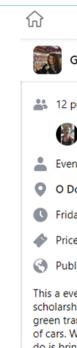


Let's Chalk about Sustainable Transport

- quantitative and qualitative outcome/impact
- scope of issue

new goals, new plan











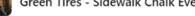


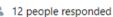




✓ Invite

Green Tires - Sidewalk Chalk Event

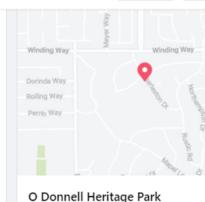






- Event by Emma Samford
- O Donnell Heritage Park
- Friday, March 19, 2021 at 3 PM PDT
- Price: Free
- Public · Anyone on or off Facebook

This a event planned with a few of my friends at a chance for a scholarship through the SMUD student program. We are promoting green transportation through the action of walking, biking, etc. in opt of cars. We are hosting a sidewalk chalk event where all you need to do is bring yo kids and they can draw with sidewalk chalk, ride bikes, or play at the park to actively encourage the use of sidewalks when discussing transportation through reaching out to younger generations. It is advised that you bring your own chalk as well, however chalk will be provided at the park if necessary. We also ask that you bring a mask and abide by current COVID safety precautions, hand sanitizer will be provided. Hope to see you there! • See Less



Charleston Dr. Carmichael

Go With Friends

WENT









9 Went · 3 Interested



Expanding youth education programs: bike safety education should be a routine part of education, for students of all ages.

Check your bike for safety

Check your helmet and bicycle

"If you are summer about deduce fit or the rajety of your bile, only poor boul take shap for bala.



check that your helmet overs your fivebook. When you look up believes a fewer refer.



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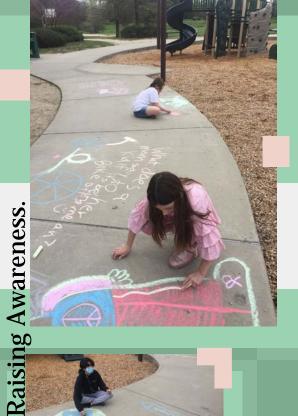
Make a few quick checke before you ride yow hite. It you helpet properly adjusted? Are you drested to tide! Does you like in you! is your bike to good condition? If the answers are well, you're ready to ride

Safe Routes



Inspire

Before a ride





Educating
Community
Persistence

2021

Let's Chalk Creativity







Storybook: Mike and the Smog Monster







Н E M















Emma Samford

Just now . 💒

Hi everyone! A few weeks ago I hosted a sidewalk chalk event with a few of my friends for a SMUD student program in the hopes of promoting green transportation through walking, biking, etc. in lieu of driving. As a follow up, we turned our attention to an endeavor with a sustainable impact that we could spread easily to promote awareness- through literature and artistic expression. For the past few weeks we have been working collaboratively on a children's story book, 'Mike and the Smog Monster', in response to some of the issues we've seen prevalent around 'greener' transportation. Best of all it's for kids! It's not too long, occasionally rhymes, and has great illustrations, if I say so myself.

We've made it easily accessible, all you have to do is scan the QR code with your phone and it directs you to a PDF file where the storybook is showcased. I've also linked the file for your convenience. I would appreciate it if you took some time to view it and possibly share it with your children as our targeted audience is a younger demographic. Thank you for your consideration!









How It's Going...

- What we did...
 - Spread to family and friends
 - National Bike Month
 - ➤ Elementary schools
 - Perfected as an Earth Day activity!
 - Special Ed Classrooms!
 - Achieved based on feedback
 - ➤ SacLibrary
- Future: Lots of potential!
 - > Sequel to the story
 - Extend on Bike Safety



Cycling-Earth GIF drawn by team member- Isha K.

How We Got Here...



Collaboration

Made valuable and professional connections for the future





Our ideas changed...a lot...

Large range of ideas →focused to one problem/demographic = more effective activities





IT STARTS WITH MIKE,

AND CONTINUES WITH YOU.

CAN YOU REDUCE CARBON EMISSIONS

THROUGH BIKING TOO?





Thank You!

