Exhibit to Agenda Item # 6
Sustainable Communities Update

Energy Resources & Customer Services Committee and Special SMUD Board of Directors Meeting

Tuesday, August 18, 2020, immediately following the Special Board of Directors meeting scheduled to begin at 5:30 p.m.

Virtual Meeting (online)
Sustainable Communities Initiative Update

Sustainable Communities
Strengthening our neighborhoods. Together.

Increase Awareness
Aligned Partnerships
Leverage Strengths & Leadership
Collective Impact

Social Wellbeing
Healthy Environment
Prosperous Economy
Mobility

August 18, 2020

smud.org/SustainableCommunities
SCI Goals- Mission Alignment

Enhance the quality of life for all of our customers and enhance the vitality of all of our communities.

2020 Goals Pre-COVID-19

- Add a minimum of 32 new SCI partners
- Leverage SCI non-profit investment support for increased collective impact.
- Release SCI Resource Priorities Heat Map
- Establish a SMUD enterprise-wide Metrics for partnerships
- Identify EV charging SCI resource needs areas
- Sustainable Communities partner capacity building

COVID-19 Impact

- Increased Support of Underserved Communities, Small Business and Non-Profit
- Help Maintain More Small Businesses & Non-Profits
- Prioritize Funding Opportunities for Underserved Communities

Support Opportunities

- Embrace Convener/Connector Role
- Generate a Diverse Range of Support to Address Needs
- Fill Existing Funding and Need Gaps
- Ensure Day to Day Organizational Sustainability
- Leverage Existing Talent, Programs, and Partnerships

Balance Needs Alignment

- Balance Community Need w/ Economic Realities
- Limit Fiscal Risk to SMUD
- Limit Fiscal Risk to Small Business
- Leverages SMUD’s Talent and Programs with Need
- Provide Flexibility for Small Business and Non-Profits

August 18, 2020

Energy Resources & Customer Services Committee and Special Board of Directors Meeting
### Sustainable Communities Partnerships By Metrics Category

#### Health, Safety, & Equity
- Urban Land Institute (ULI)
- Red Cross
- Salvation Army
- Blue Shield
- WEAVE
- Health Education Council
- National Alliance on Mental Illness
- Sacramento Native American Health Center (SNAHC)
- Health Education Council
- Nehemiah

#### Institutional Support and Outreach
- Rosemont Foundation
- City of Refuge
- Mutual Housing
- Pioneer Church
- Valley Vision
- Chicks In Crisis
- Christ Temple Church
- LGBT Community Center
- St. John's
- PRO Youth and Families
- Volunteers of America
- Habitat for Humanity
- Rebuilding Together
- City Church
- La Familia CC
- Mutual Assistance
- HomeAid Sacramento
- Women's Empowerment
- Sierra Service Project

#### Education
- City Year
- Roberts Family Development Center
- Serve Sacramento
- UOP Reach for the Stars
- UC Davis
- Sacramento State
- Foster Youth Education Fund
- Sacramento Academic Vocational Academy
- SEEK/NSBE
- Aerospace Museum
- Simmons Center
- Single Mom Strong
- Girl Scouts HCC
- Sac Chinese Community Center
- Center for Fathers & Families
- Improve Your Tomorrow
- More Life Christian Academy
- Square Root Academy
- Highlands Charter Academy

#### Environmental Leadership
- BERCR
- CA Aerospace Museum
- SMAQMD
- Clean Start
- Breathe CA
- California Conservation Corps
- Sierra Nevada Journeys
- American River Parkway Foundation
- Folsom Historic District
- Midtown Parks
- Sac Valley Conservancy
- Sac Tree Foundation

#### Economic Development and Innovation
- Franklin PBID
- Stockton Blvd Partnership
- Promise Zone
- Regional Chambers of Commerce
- Wells Fargo
- Safe Credit Union
- California Capital RISE
- NAWBO
- Wide Open Walls
- Hacker Lab
- Greater Sacramento Economic Council
- Urban League
- Women's Empowerment
- BIA Foundation

#### Transportation and Access
- Sacramento Area Council of Governments (SACOG)
- Regional Transit (RT)
- United Cerebral Palsy (UCP)
SCI Community Partner Needs Survey

SCI Non-Profit Priorities/Needs
- Financial Support 29%
- Staff Support 17%
- Facility Support 6%
- Utility Discount 18%
- Tech Support 18%
- Cleaning Supplies 12%

SCI Non-Profit Service
- Basic Needs (food, water, shelter) 50%
- Financial Support 22%
- Job Opportunities 17%
- Transportation Support 3%
- Utility Discount 5%
- Tech Support 3%
- Basic Needs 17%
What SMUD is doing to make Communities Sustainable

• Keeping Our Commitments to Community
• Sustainable Communities Resource Priorities
  Map Release and Training
• Community Workforce Partnerships
• Realigning Resources for Collective Impact
• Shine Optimization
• Partner Connections Alignment
• Online Learning Options/Digital Inclusion
• Microloan Program
• Community Resource Liaisons and SMUD Volunteer Program
How SCI Is Addressing New Priorities

- Partnerships Over Projects
  - Multi-Year MOUs
- Center for Fathers and Families
  - Shift from STEM Expansion to Online Curriculum
- Improve Your Tomorrow
  - Online Mentoring & SMUD Sponsored Mentors
- Promise Zone
  - NSBE/SEEK Online Camp STEM Program Network
- Job Needs
  - Workforce Pathways Programs (CMC, Skilled Trades)

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May 2020 Sustainable Communities Partner Summit

Sustainable Communities Mapping
EAPR Program
Commercial Business Tools
Small Business Resources
Community Engagement Education
Next SCI Summit Scheduled for October
Sustainable Communities Resource Priorities Map

Strengthening our neighborhoods. Together.

In order to deploy comprehensive resources for our communities most in need, we must align our region’s investments toward the goal of creating and supporting healthy, vibrant and economically sustainable neighborhoods.

This interactive map helps analyze current data to indicate the local areas most likely to be underserved or in distress by lack of community development, income, housing, employment opportunities, transportation, medical treatment, nutrition, education and clean environment.

Scroll down through each section to reveal a different view of the map. On the left is an explanation of the nature of the vulnerability being examined and the criteria used for identifying the communities at greatest risk. You can then click on various places on the map to reveal more details of each highlighted area.

Sustainable Communities Resource Priorities Map

August 18, 2020

Energy Resources & Customer Services Committee and Special Board of Directors Meeting
SCI Highlights and Success Stories

Mapping and Planning Awards
California Aerospace Museum Hubble Exhibit
BIA Foundation and HomeAid
Mutual Housing/Tree Foundation Pilot
Volunteers of America Vehicle Donation
SCI Resource Mapping Alignment
ULI South Sacramento Health and Equity
Environmental Justice Training for Youth
SES Robotics Academy through NSBE Jr.
SNAHC Lighting and Site Improvement
LGBT Center Building Improvements
This Is Sacramento
### SCI Dashboard

<table>
<thead>
<tr>
<th>Partner Type</th>
<th># Partners</th>
<th># Projects</th>
<th>SCI Investment</th>
<th>Non-SCI SMUD Investment</th>
<th>TOTAL SMUD Investment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non Profits</td>
<td>71</td>
<td>71</td>
<td>$3,461,108</td>
<td>$19,806,699</td>
<td>$23,020,023</td>
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</tbody>
</table>

**Select Partner Type:** Non Profits

**Select Overall Status:** Active

**Project Status by Partner Type:**

- Microloans: Up to $25,000
- Non Profits: Less than 100 Employees

**Power BI Dashboard**

- Weekly
- SME Leads Updates
- Report/Communicate to Advisory Committee

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**New Programs**

- **Microloans**
  - Non Profits
  - Less than 100 Employees
  - Up to $25,000

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Energy Resources & Customer Services Committee and Special Board of Directors Meeting
## Providing Guideposts: SMUD’s Proposed Sustainable Communities Metrics

<table>
<thead>
<tr>
<th>Health, Safety, &amp; Equity (Healthy Environment)</th>
<th>Education (Social Well Being)</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Provide safety and prevent harm through collaborative approaches</td>
<td>• Equitable attainment of quality education</td>
</tr>
<tr>
<td>• Reduce community vulnerability to hazards through improved infrastructure</td>
<td>• Prepare workforce for next generation jobs in schools and trade organizations</td>
</tr>
<tr>
<td>• Ensure that indoor air quality is healthy for all neighborhood</td>
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<thead>
<tr>
<th>Institutional Support &amp; Outreach (Social Well Being)</th>
<th>Environmental Leadership (Healthy Environment)</th>
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</thead>
<tbody>
<tr>
<td>• Celebrate diversity and provide representative perspectives in decision making</td>
<td>• Industrial Activity and Vehicle Emissions Reduction</td>
</tr>
<tr>
<td>• Include local citizens more in decision making processes</td>
<td>• Greenhouse Gas Reduction and Climate Change Resilience</td>
</tr>
<tr>
<td>• Ensure quality human services are available to all</td>
<td>• Resource Efficient Building</td>
</tr>
<tr>
<td></td>
<td>• Environmental Justice for disadvantaged communities</td>
</tr>
<tr>
<td></td>
<td>• Design and maintain a green infrastructure</td>
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<thead>
<tr>
<th>Economic Dev. &amp; Innovation (Economic Prosperity)</th>
<th>Transportation &amp; Access (Mobility)</th>
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</thead>
<tbody>
<tr>
<td>• Expand Quality Job Opportunities to support upward mobility</td>
<td>• Promotion of Diverse Transit Choices</td>
</tr>
<tr>
<td>• Economic Prosperity by expanding business support</td>
<td>• Equitable access to key community locations</td>
</tr>
<tr>
<td>• Improving self reliance by improving overall local economy</td>
<td>• Ensure that public transit meets all needs</td>
</tr>
<tr>
<td>• Increase local competitiveness by strengthening business networks</td>
<td></td>
</tr>
</tbody>
</table>
Thank you

https://vimeo.com/396084619/12801419e0