

Exhibit to Agenda Item #1B

Board Policy Committee and Special SMUD Board of Directors Meeting
Wednesday, April 18, 2018, scheduled to begin at 5:30 p.m.
Customer Service Center, Rubicon Room

Promoting the economic vitality of our region and the growth of our customer base is a key value of SMUD. Therefore, SMUD shall exercise strategic leadership and actively participate in regional economic development.

Specifically : a) SMUD shall promote innovation while maintaining rate affordability and balancing the other strategic directions.

b) SMUD shall align its economic development activities with regional economic development initiatives.

c) SMUD shall assist in retaining, recruiting and growing commercial and industrial rate-paying customers.

Comment: No change suggested but perhaps we could have a competition to help promote new businesses (especially STEM related) in the region. - BR