

SMUD News Release

Sacramento Municipal Utility District

• News Media Services

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For immediate release

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Raley's Stores wins SMUD award for responsible energy stewardship

SMUD Board recognizes energy-conscious commercial customer

The Sacramento Municipal Utility District (SMUD) is honoring Raley's Stores, Inc. for its overall commitment to implementing energy efficiency measures to reduce energy consumption and promote environmental protection.

The SMUD Community Energy Award honors commercial customers who share SMUD's values of efficiency and environmental sensitivity, and who have turned these beliefs into actions. These customers have controlled their energy usage, improved their bottom line, and reduced the amount of energy that must be generated for our region.

Raley's is working hard to become a model of energy efficiency in the supermarket industry. Raley's has continuously partnered with SMUD to ensure the installation of efficient lighting, HVAC and refrigeration.

SMUD honors Raley's for installing cutting-edge LED freezer case lighting systems. Raley's worked with SMUD's Customer Advanced Technology program to install and monitor this innovative new system in their Elk Grove store location. The cases use motion sensors and dimming power supplies and are designed to save energy by automatically dimming the lights when no one is near the freezer cases.

The new LED system reduces lighting energy consumption by 68 percent and refrigeration system energy consumption by 20 percent. With Raley's assistance, this technology is now offered as one of SMUD's standard commercial rebates. Raley's is implementing this lighting technology throughout their stores and to date is saving 36.3 kilowatts in demand reduction and 432,198 kilowatt hours of energy savings.

Raley's is also a valued participant in SMUD's Voluntary Emergency Curtailment Program, offering to curtail 1.4 megawatts of electrical load in the event of a community-wide power emergency, enough to power about 350 single-family homes.

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2-2-2-2 Raley's Stores wins SMUD award

“Raley’s provides excellent leadership among business customers and helps our community by being more energy efficient,” said Genevieve Shiroma, SMUD Ward 4 Director. “Hopefully, more customers will follow Raley’s lead by taking advantage of SMUD programs that can help them reduce energy and save money.”

Raley’s is the largest family-owned company in the greater Sacramento region. Headquartered in West Sacramento, Joyce Raley Teel is the sole owner and Jim and Joyce Raley Teel are co-chairmen of Raley’s Board of Directors. Today the Raley’s family of stores includes Raley’s, Bel Air Markets, Nob Hill Foods and Food Source. In all, Raley’s Stores, Inc. currently owns and operates 118 stores in California and 14 stores in northern Nevada.

To be eligible for the SMUD Community Energy Award, commercial customers share SMUD’s strategic directives in environmental protection and efficient energy use. The customers also incorporate the innovative use of emerging or new energy technologies. One customer is chosen in each of the seven SMUD Board wards.

For more information about SMUD’s commercial programs that can save businesses money on electric bills, visit smud.org.

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A print-quality file of the image below is available on request.



Suggested caption: SMUD Director Renee Taylor presents Randy Walthers of Raley’s Stores, Inc. with a SMUD Community Energy Award. The award honors commercial customers who share SMUD’s values of efficiency and environmental sensitivity, and who worked with the utility to turn these beliefs into actions.

