

# SMUD News Release

Sacramento Municipal Utility District

• News Media Services

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## **Federico Beauty Institute wins SMUD award for responsible energy stewardship**

*SMUD Board recognizes energy-conscious commercial customer*

The Sacramento Municipal Utility District (SMUD) is honoring Federico Beauty Institute for its overall commitment to implementing energy efficiency measures to reduce energy consumption and promote environmental protection.

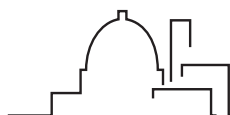
The SMUD Community Energy Award honors commercial customers who share SMUD's values of efficiency and environmental sensitivity, and who have turned these beliefs into actions. These customers have controlled their energy usage, improved their bottom line, and reduced the amount of energy that must be generated for our region.

The award recognizes the commitment to energy efficiency and the environment demonstrated by Federico Beauty Institute in participating in SMUD's commercial programs. It also acknowledges the commitment by Federico to recognize the importance of renewable energy, taking action to reduce their carbon footprint, and setting an admirable example of environmental stewardship.

In 2007, Federico installed an 81-kilowatt photovoltaic carport system at its 24,000 square-foot educational center located in the Natomas community. This photovoltaic system will not only provide a clean, renewable energy source for Federico, but will also provide coveted shading for 41 parking spaces on hot summer days. The photovoltaic system is projected to reduce their energy usage by over 151,000 kilowatt-hours each year and reduce CO2 emissions by 208,000 pounds each year, or the equivalent of removing 18 passenger cars from the roadways each year.

In addition to installing the photovoltaic system, Federico has implemented a full recycle program for paper and plastics, replaced incandescent lighting with compact fluorescent lighting, installed occupancy sensors to reduce the use of unnecessary lighting, and installed controls for their HVAC system to optimize its operational efficiency.

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## **2-2-2-2 Federico Beauty Institute wins SMUD award**

“Federico Beauty Institute is an excellent example of a SMUD customer doing its part to help our community by reducing its energy use,” said Peter Keat, SMUD Ward 5 Director. “Hopefully, more customers will follow the lead of Federico and take advantage of SMUD programs that can help them save money and benefit the entire community.”

Federico Beauty Institute was founded in 1946 as Federico College by James and Sam Federico. The Federico brothers envisioned building the Federico brand name by opening beauty colleges throughout the Central Valley. Federico Beauty Institute is now a third-generation, family-owned and operated business. Over the years, the company has achieved many “firsts”, including the first nationally accredited cosmetology school in California, the first cosmetology school in California to offer government financial aid assistance, and the first cosmetology school to offer a massage therapy program.

To be eligible for the SMUD Community Energy Award, commercial customers share SMUD’s strategic directives in environmental protection and efficient energy use. The customers also incorporate the innovative use of emerging or new energy technologies. One customer is chosen in each of the seven SMUD Board wards.

For more information about SMUD’s commercial programs that can save businesses money on electric bills, visit [smud.org](http://smud.org).

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**(Photo on page 3)**



### 3-3-3-3 Federico Beauty Institute wins SMUD award

A print-quality file of the image below is available on request.



**Suggested caption:** SMUD Ward 5 Director Peter Keat presents Federico Beauty Institute's Gary Federico with a SMUD Community Energy Award. The award honors commercial customers who share SMUD's values of efficiency and environmental sensitivity, and who worked with the utility to turn these beliefs into actions.

