

Commercial Services

# SECURITY LIGHTING



PROTECT YOUR  
COMMUNITY  
FROM CRIME  
with Energy Efficient Light

SMUD's Security Lighting Program offers a bright solution to deter crime in business and residential communities. Security lighting is a proven strategy to prevent criminal behavior. A well-lit area can also help protect people and property and create a perception of security. Energy efficient, white lights installed in the right location are a cost-effective solution to help your community thrive.

*The right amount of light,  
the right color of light,  
in the right areas can help  
revitalize a community.*

SMUD works closely with law enforcement to evaluate pockets of crime in the Sacramento service area to help businesses and neighborhoods proactively safeguard their communities. SMUD offers security lighting assessment to businesses, apartment complexes, city and county agencies and neighborhood associations.



**SMUD**

SACRAMENTO MUNICIPAL UTILITY DISTRICT

The Power To Do More.®





## A SMUD lighting expert can offer the following services:

- Evaluate existing exterior lighting equipment and conditions
- Assess exterior landscape and environment
- Recommend security light installations (type, wattage and location)
- Identify SMUD nightlight options if accessible
- Recommend modifications to variables that affect visibility:
  - vegetation, structures, fencing, geography
- Advocate energy efficient improvements to minimize energy and maintenance costs
- Advocate environmentally friendly recommendations
- Speak to local organizations to educate, empower and gain support for natural community surveillance
- Attend group events to provide support and education

- *Deter crime*
- *Improve safety*
- *Reduce fear*
- *Increase business sales*
- *Employ energy efficient lighting technology*
- *Improve property value*
- *Empower businesses and neighbors*
- *Revitalize your community*

**SMUD Commercial Services**  
**1-877-622-SMUD (7683)**

[www.smud.org](http://www.smud.org)

or

[www.smud.org/espanol](http://www.smud.org/espanol)

## **SMUD: Your Best Choice For Commercial Services**

SMUD is an award-winning, international leader in energy efficiency with over 60 years of service to industrial, commercial, agricultural, municipal, and residential customers in the Sacramento Area. Our Commercial Services staff includes engineers, planners, and other specialists with broad expertise and experience.

In addition to Energy Efficiency Incentives and Financing, SMUD services and products include: • Energy Audits • Equipment Calibration • Energy Tracking Services • Greenergy® • Savings By Design • Solar Incentives • Demand Bid Programs • Voluntary Emergency Curtailment Program (VECP) • Seminars and Workshops

SMUD Energy Specialists are available now to assist you in these and other energy service areas. For more information, or to schedule an appointment, call 1-877-622-SMUD (7683), or fax (916) 732-5229, or email [commercial@smud.org](mailto:commercial@smud.org)