

SMUD BOARD POLICY

Category: Strategic Directive	Title: Economic Development Policy
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Promoting local and regional economic benefits is a key value of the District. Therefore, the District shall assist in retaining, recruiting and growing rate-paying businesses in order to build and maintain a healthy and inclusive commercial and industrial customer base that benefits all customer classes. The District shall emphasize assistance to businesses that promote energy efficiency, advanced renewable technologies, and environmental protection.

Therefore, the District shall:

- a. Promote the development and growth of small and emerging businesses.
- b. Partner with local and regional organizations in collaborative efforts.
- c. Develop enhanced rates and new service incentives.
- d. Support the Sacramento Region Blueprint Transportation and Land Use Study planning principles and preferred growth scenario.

Monitoring Method:
Frequency: